



61<sup>ST</sup> ANNUAL  
**SPRING CONFERENCE**  
**MAY 19-21 2026**

HARD ROCK HOTEL & CASINO | ATLANTIC CITY, NEW JERSEY

The complete  
**NJCM**  
 Since 1963  
 Guest Experience!

YOUR **CONFERENCE PASS** INCLUDES

- ★ Expanded **Educational Panel Sessions**
- ★ **Let's be Social** Cocktail Reception
- ★ Welcome to Atlantic City **Dessert Reception**
- ★ **Grand Luncheon** - President's Installation
- ★ **Rock the Block** - President's Inaugural Reception
- ★ Daily **Breakfast**
- ★ Daily access to the **NJCM Cyber Café** charging station and complementary coffee

*Conference passes are available for Exhibitors, Conference and Rock the Block Sponsors, and Business Council members only. Individual Guest Passes are not available for purchase.*

**Discounted room rate of \$79 + taxes per night.**

Monday, May 18th, Tuesday, May 19th, and Wednesday, May 20th at the Hard Rock Hotel.  
*The hotel reservation code will be given upon confirmation.*



**New Jersey Conference of Mayors**, a 501(c)(6) organization  
 116 W. State Street, 1st floor | Trenton, NJ 08608 | [www.NJCM.org](http://www.NJCM.org)



## Exhibit DATES & TIMES

Tuesday, May 19 • 2:00pm–5:00pm

Wednesday, May 20 • 8:00am–5:00pm

Thursday, May 21 • 8:00am–12:00pm

## Exhibit DIMENSIONS

Carpeted 10' x 10' Space  
 2 Chairs | 6' Draped Table



## Exhibitor Fee: \$2,500

*Reduced rate of \$1,500 for  
 501(c)(3) entities only*

*In addition to their booth,  
 exhibitors receive  
**two (2) guest passes for  
 all conference-related events.***

*Additional guest passes are \$750 per  
 person. Only exhibitors, sponsors, and  
 Business Council members may  
 purchase guest passes.*



Learn more about joining  
 the **Business Council** to  
 receive **expanded visitor  
 engagement and increased  
 brand visibility.**

To secure your sponsorship or conference  
 reservation, please contact

**Nicole Davidman at (908) 447-0358**  
 or **Nicole@NicoleDavidman.com**

Mail form with check payable to  
 NJCM, 116 W. State Street, 1st Floor, Trenton, NJ 08608  
*Exhibit cancellations made before Friday, May 8, 2026  
 will be subject to a \$200 cancellation charge.  
 No refunds for cancellations made on or after  
 Friday, May 8, 2026*

## CONFERENCE PARTNERSHIP OPPORTUNITIES

PRINTING DEADLINE FRIDAY, MAY 1ST

### ~~PLATINUM PARTNER \$20,000~~ (TAKEN for 2026)

#### **An Exclusive Sponsorship Opportunity** (only one (1) available)

- Speaking opportunity and program participation
- 4 tickets to the Board of Directors dinner (only available to our Platinum Partner)
- NJCM Co-Branded Step and Repeat
- Recognition on all conference advertising materials
- Full-page ad in the conference program (only available to our Platinum Partner)
- 10x10 Exhibit Space
- Four (4) Conference Guest Passes
- Four (4) Parking Passes



### **BADGE SPONSOR \$15,000** (two (2) available)

- Company Logo on name badges
- Recognition on select conference advertising materials
- Half-page ad in the conference program
- 10x10 Exhibit Space
- Four (4) Conference Guest Passes
- Four (4) Parking Passes



### **WELCOME SPONSOR \$10,000**

#### **Be the first Exhibit to welcome visitors!**

#### **Sponsorship deadline is Wednesday, April 15th**

- Company Logo on welcome screen at hotel registration and welcome bag
- Recognition on select conference advertising materials
- Half-page ad in the conference program
- 20x10 Exhibit Space in Premiere Location!
- Four (4) Conference Guest Passes
- Four (4) Parking Passes



### **LANYARD SPONSOR \$5,000**

#### **Sponsorship deadline is Wednesday, April 15th**

- Company Logo on name badge lanyards
- Recognition on select conference advertising materials
- Half-page ad in the conference program
- Two (2) Conference Guest Passes
- Two (2) Parking Passes



### **CYBER CAFÉ HOSPITALITY SPONSOR \$2,500**

- Company Logo on Cyber Café Signage and select hospitality marketing
- Recognition on select conference advertising materials
- Half-page ad in the conference program
- Two (2) Conference Guest Passes
- Two (2) Parking Passes

### **PARKING SPONSOR \$1,500**

- Company Logo on parking passes
- Recognition on select conference advertising materials
- One (1) Conference Guest Pass
- One (1) Parking Pass

For additional information on conference event passes, please contact **Nicole Davidman** at (908) 447-0358 or [Nicole@NicoleDavidman.com](mailto:Nicole@NicoleDavidman.com)

*Sponsorships are not subject to refund.*



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HARD ROCK HOTEL & CASINO | ATLANTIC CITY, NJ



**REGISTER TODAY!** To ensure deadlines please email form to [Nicole@NicoleDavidman.com](mailto:Nicole@NicoleDavidman.com)

## 1. Contact Information for all Exhibit Correspondence

Company / Organization Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Fax: \_\_\_\_\_

## 2. Exhibitor Badge Information

Badge 1: Name \_\_\_\_\_ Title \_\_\_\_\_

Badge 2: Name \_\_\_\_\_ Title \_\_\_\_\_

Additional Badge 1: Name \_\_\_\_\_ Title \_\_\_\_\_

Additional Badge 2: Name \_\_\_\_\_ Title \_\_\_\_\_

## 3. Conference Program Information - Deadline May 1, 2026

Company / Organization Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Web address: \_\_\_\_\_

Company/Service Description (max 100 letters) \_\_\_\_\_ Same as last year \_\_\_\_\_ New Information \_\_\_\_\_

## 4. Conference Partnership Opportunities

**(Taken for 2026)**  
Platinum Partner: \$20,000 \_\_\_\_\_ Badge Sponsor: \$15,000 \_\_\_\_\_ Welcome Sponsor: \$10,000 \_\_\_\_\_

Lanyard Sponsor: \$5,000 \_\_\_\_\_ Cyber Café Hospitality Partner: \$2,500 \_\_\_\_\_ Parking Sponsor: \$1,500 \_\_\_\_\_

## 5. 2026 Registration Fees **\*\*Each Exhibitor Space Includes 2 Attendee Badges\*\***

\$2,500 per booth \_\_\_\_\_ 501(c)3 entities only: \$1,500 per booth \_\_\_\_\_

Additional Guest Passes \$750 each \_\_\_\_\_ (for exhibitors, conference and Rock the Block sponsors only)

## 6. Business Council Conference Supplement *(available for Business Council members only)*

Expanded Visitor Engagement: \$1,000 \_\_\_\_\_ Small Business Partner Exhibitor Package: \$1,500 \_\_\_\_\_

Increased Brand Visibility: \$500 \_\_\_\_\_ Increased Engagement: \$500 per person \_\_\_\_\_

*For additional information, please contact Nicole Davidman at (908) 447-0358 or [Nicole@NicoleDavidman.com](mailto:Nicole@NicoleDavidman.com)*

**To ensure deadlines please email form to [Nicole@NicoleDavidman.com](mailto:Nicole@NicoleDavidman.com) or fax to 609-989-9595.**

Mail form with check made payable to NJCM, 116 West State Street, 1st Floor, Trenton, NJ 08608

*Sponsorships will not be refunded.*

*Exhibitor cancellations made before Friday, May 8, 2026 will be subject to a \$200 cancellation charge. No refunds for cancellations made on or after Friday, May 8, 2026*

*You are invited to*  
**ROCK THE BLOCK**  
President's Inaugural Reception  
in celebration of



**MAYOR JACKIE VEASY**

1st Vice President & Incoming President

**THE BALCONY | 6:00 PM - 8:00 PM**

*Cocktails and Hors D'oeuvres  
Casual Attire*

**PLATINUM  
TICKET HOLDER**  
**\$5,000**

- ★ Two (2) Conference Guest Passes
- ★ Six (6) tickets to Rock the Block
- ★ Six (6) parking passes
- ★ Company logo prominently displayed throughout the event
- ★ Company logo on commemorative event tickets distributed to all event guests
- ★ Listing as a Rock the Block event sponsor in the 61st Annual Spring Conference program
- ★ Listing on event-specific social media, signage & web page

**GOLD  
TICKET HOLDER**  
**\$2,500**

- ★ One (1) Conference Guest Pass
- ★ Four (4) tickets to Rock the Block
- ★ Four (4) parking passes
- ★ Listing as a Rock the Block event sponsor in the 61st Annual Spring Conference program
- ★ Listing on event-specific social media, signage & web page

**SILVER  
TICKET HOLDER**  
**\$1,000**

- ★ Two (2) tickets to Rock the Block
- ★ Two (2) parking passes
- ★ Listing as a Rock the Block event sponsor in the 61st Annual Spring Conference program
- ★ Listing on event-specific social media, signage & web page

**INDIVIDUAL TICKETS: \$150**

**SPONSOR EXCLUSIVE!**

Rock the Block sponsors can purchase individual conference passes at \$750 per person

Tickets allow access to the Rock the Block reception only.  
Printing Deadline is Friday, May 1st.

For additional information on conference event passes,  
please contact **Nicole Davidman** at  
**(908) 447-0358** or **Nicole@NicoleDavidman.com**

**Business Council members will be included on event signage.**

*Sponsorships are not subject to refund. No refunds for cancellations of tickets & conference passes made on or after Friday, May 8, 2026*  
New Jersey Conference of Mayors, a 501(c)(6) organization | 116 W. State Street, 1st floor | Trenton, NJ 08608 | [www.NJCM.org](http://www.NJCM.org)



*Signature Event*

Tickets allow access to the Rock the Block reception only. For additional information on conference event passes, please contact Nicole Davidman at (908) 447-0358 or [Nicole@NicoleDavidman.com](mailto:Nicole@NicoleDavidman.com)



## YES, I WANT TO ROCK THE BLOCK WITH NJCM!

Point of contact

Phone

E-Mail

Enclosed is my donation for the following:

**PLATINUM TICKET HOLDER \$5,000**

Two (2) Conference guest passes; 6 tickets to Rock the Block; 6 parking passes; Company logo prominently displayed throughout the event; Company logo on commemorative event tickets distributed to all event guests; Listing as a Rock the Block event sponsor in the 61st Annual Spring Conference program; Listing on event-specific social media, signage & web page

**GOLD TICKET HOLDER \$2,500**

One (1) Conference Guest Pass; 4 tickets to Rock the Block; 4 parking passes; Listing as a Rock the Block event sponsor in the 61st Annual Spring Conference program; Listing on event-specific social media, signage & web page

**SILVER TICKET HOLDER \$1,000**

2 tickets to Rock the Block; 2 parking passes; Listing as a Rock the Block event sponsor in the 61st Annual Spring Conference program; Listing on event-specific social media, signage & web page

**INDIVIDUAL RESERVATION \$150 per person** Deadline for inclusion on printed materials is Friday, May 1st

**CONFERENCE GUEST PASS \$750 per person** FOR ROCK THE BLOCK SPONSORS ONLY



## DONOR INFORMATION

Individual or Business Name

Address

Phone

E-Mail

Occupation

Employer

Employer Address



## SPONSORSHIP INFORMATION

Individual or Business Name

Attendee Name(s)

Website / E-Mail

Social Media

Sponsorship information will be used for marketing purposes. Please email a high-resolution logo.

### TO PAY BY CHECK

Make your check payable to: **NJCM**

And mail to: **116 W State Street, 1st floor | Trenton, NJ 08608**

*Sponsorships are not subject to refund. No refunds for cancellations of tickets & conference passes made on or after Friday, May 8, 2026*

[CLICK HERE TO PAY ONLINE](#)



# 61<sup>ST</sup> ANNUAL SPRING CONFERENCE MAY 19-21 2026

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## NJCM BUSINESS COUNCIL

### NEW JERSEY'S PREMIER NETWORKING GROUP

The NJCM Business Council is New Jersey's premier networking group, and its members receive annual benefits. **Learn more about how to enroll as a member in 2026 by visiting: [njcm.org/business-council](http://njcm.org/business-council)!**

*Current Members receive the following benefits:*

#### **POLICY PARTNER**

- Four (4) Conference Passes
- **NEW IN 2026! Speaking Opportunity: Education and Networking Spotlight (refer to your member benefits for details)**
- One (1) premier exhibit space
- Company Logo on Business Council Conference signage

#### **EXECUTIVE CABINET**

- Four (4) Conference Passes
- **NEW IN 2026! Speaking Opportunity: Networking Spotlight (refer to your member benefits for details)**
- One (1) premier exhibit space
- Company Logo on Business Council Conference signage

#### **LEADERSHIP COUNCIL**

- Two (2) Conference Passes
- **NEW IN 2026! Partners in Practice: Recorded Spotlight (refer to your member benefits for details)**
- One (1) exhibit space
- Company Logo on Business Council Conference signage

#### **ADVISORY COUNCIL**

- Two (2) Conference Passes
- One (1) exhibit space
- Listed on Business Council Conference signage

#### **COMMUNITY PARTNER**

- Two (2) Conference Passes
- One (1) exhibit space
- Listed on Business Council Conference signage

#### **SMALL BUSINESS PARTNER(S)**

- Conference sponsorship and/or Conference supplement are available for purchase
- Listed on Business Council Conference signage

For more information or to secure your reservation, please contact

**Nicole Davidman at (908) 447-0358**  
or **[Nicole@NicoleDavidman.com](mailto:Nicole@NicoleDavidman.com)**



*Signature Event*



President's Inaugural Reception

### **BUSINESS COUNCIL CONFERENCE SUPPLEMENT**

#### **Expanded Visitor Engagement**

Exhibitors can double the exhibit space to a 20' length x 10' wide: \$1,000

#### **Increased Brand Visibility**

Half-page ad to be included in the Conference program: \$500

#### **Small Business Partner Exhibitor Package**

Exhibitors receive one (1) exhibit space and two (2) guest passes for all Conference-related events: \$1,500

#### **Increased Engagement**

Additional Guest Passes:  
\$500 per person

Printing deadline is Friday, May 1st.

**FOR MORE INFORMATION ABOUT THE BUSINESS COUNCIL**