

JOIN THE **NJCM BUSINESS COUNCIL** NEW JERSEY'S PREMIER NETWORKING GROUP



Welcome to the **New Jersey Conference of Mayors (NJCM) Business Council**, the state's leading platform for businesses, organizations, and individuals dedicated to building stronger, more connected communities through meaningful engagement with local government.

Under the leadership of **Mayor Michael Stanzilis** of Mt. Arlington, the Business Council serves as a vital bridge between the public and private sectors—fostering conversation, collaboration, and innovative solutions to New Jersey's most pressing municipal challenges.

Through a **flexible 12-month membership**, the Business Council offers a customizable experience designed to maximize your engagement and impact.

As a valued member, you'll gain:

- **Exclusive access** to member-only events and roundtables with mayors and municipal leaders statewide
- **Priority invitations** to NJCM's signature educational and networking programs
- **Enhanced visibility** through reimagined marketing and sponsorship opportunities
- **Ongoing insights** via legislative alerts, our monthly newsletter, and an interactive social media platform

As a member of this **public-private leadership network**, we can drive progress and shape a prosperous future for New Jersey.

Sign up today and mark your calendar for can't-miss Business Council events throughout the year!

For information on the NJCM Business Council or to review your membership status and benefits, please contact: **Nicole Davidman** at **(908) 447-0358** or **Nicole@NicoleDavidman.com**



The New Jersey Conference of Mayors is a 501(c)(6) organization.
116 W. State Street, 1st floor | Trenton, NJ 08608 | www.NJCM.org

POLICY PARTNER \$25,000

Launched in 2025 as the culmination of NJCM's most impactful Business Council initiatives, the **Policy Partner** membership brings together a dynamic network of businesses, executives, government affairs professionals, and municipal leaders who are committed to advancing innovative public policy through education, strategic collaboration, and civic engagement.

This premier tier provides **full access to NJCM's educational, legislative, policy, networking, and marketing platforms—offering members unmatched visibility across sectors.** Policy Partners receive exclusive access to NJCM's flagship educational initiatives and premier networking events, creating meaningful opportunities for engagement with top decision-makers at the local, county, and state levels.

In addition to priority access, **Policy Partners enjoy speaking opportunities at both educational and signature social events**, and are invited to showcase their expertise in the NJCM Annual Impact Report and Monthly Newsletter—offering valuable exposure to a statewide audience. This all-in membership delivers the full Business Council suite providing a seamless and impactful way to lead, connect, and grow within New Jersey's civic and business landscape.



PREMIER NETWORKING PACKAGE

- Four (4) tickets to the **February Winter Summit**
- One (1) premier exhibit space at the **May Annual Spring Conference**
- Four (4) guest passes to the **May Annual Spring Conference Events**
- Four (4) tickets to the **September Evening on the Bay Reception**
- Four (4) tickets to the **November Annual Board Reception** hosted at the **NJ League of Municipalities**
- Four (4) tickets to the **December New Mayor Breakfast**
- Discounted Event Sponsorships and Tickets

SHINING A LIGHT ON OUR BUSINESS COUNCIL

- **Educational Spotlight:** Speaking opportunity at the **Winter Summit** or **NJCM Annual Spring Conference** (Choice of one)
- **Networking Spotlight:** 2-3 minute speaking opportunity at Rock the Block, the President's Inaugural Reception at the Annual Spring Conference, or Evening on the Bay Reception. (Choice of one)
- **Digital Spotlight:** Business Council Spotlight featured on the NJCM social media pages
 - Full-page advertisement in the NJCM Annual Impact Report
 - Premier placement of your entity logo on signage and the Business Council webpage
 - Spotlight your expertise with one 800-word submission to be featured in the NJCM Annual Impact Report and One (1) NJCM Monthly E-Newsletter



EDUCATIONAL OPPORTUNITIES

- Two (2) tickets to **Policy to Practice** virtual or in-person events
- Premier placement of your entity logo on select Policy to Practice marketing materials

EXCLUSIVE DIGITAL SUITE

- Use of the Business Council Logo
- Yearly Listing of ALL New Jersey Mayors
- Subscription to NJCM E-Newsletter



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EXECUTIVE CABINET \$15,000



The **Executive Cabinet** offers a premier opportunity for your organization to demonstrate industry leadership among the highest levels of influence within NJCM's statewide business and municipal network. This exclusive tier emphasizes peer-to-peer collaboration, strategic networking, and high-level engagement—positioning your brand at the forefront of public-private partnership and forward-thinking leadership.

As a member of the Executive Cabinet, your organization will receive **invitations to exclusive events with top business executives, elected officials, and policy leaders**. You'll enjoy **prominent brand visibility** across NJCM's signature programming, including speaking opportunities and recognition in all Executive Cabinet communications. In addition, you'll gain access to a curated network of decision-makers who are shaping the future of business, government, and community development across New Jersey.

Beyond high-profile networking, the Executive Cabinet also includes premier access to NJCM's Policy to Practice series—an influential educational program that bridges the gap between local policy and real-world implementation. This tier is designed not only for visibility but for impact—where your voice helps shape the conversation.



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SHINING A LIGHT ON OUR BUSINESS COUNCIL

- **Networking Spotlight:** 2-3 minute speaking opportunity at Rock the Block, the President's Inaugural Reception at the Annual Spring Conference, or Evening on the Bay Reception. (Choice of one)
- **Digital Spotlight:** Business Council Spotlight featured on the NJCM social media pages
 - Full-page advertisement in the NJCM Annual Impact Report
 - Premier placement of your entity logo on signage and the Business Council webpage
 - Spotlight your expertise with one 800-word submission to be featured in the NJCM Annual Impact Report and One (1) NJCM Monthly E-Newsletter



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- Premier placement of your entity logo on select Policy to Practice marketing materials

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LEADERSHIP COUNCIL \$10,000



The **Leadership Council** is a strategic **Business-to-Consumer (B2C)** tier designed for organizations seeking to **elevate brand visibility, cultivate meaningful relationships, and engage directly with municipal leaders and community stakeholders** across New Jersey.

As a Leadership Council member, **your organization becomes part of a dynamic, cross-industry network within NJCM's Business Council**—committed to fostering year-round collaboration and delivering measurable impact at the local level.

While NJCM's Spring Conference serves as a cornerstone for exposure and engagement, the Leadership Council provides sustained opportunities to grow your reach, deepen public-private partnerships, and strengthen your presence in communities statewide.

This tier is ideal for companies looking to lead with purpose, expand their influence, and remain top-of-mind among New Jersey's civic and business leadership.



PREMIER NETWORKING PACKAGE

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SHINING A LIGHT ON OUR BUSINESS COUNCIL

- **Partners in Practice:**
A taped spotlight showcasing how public-private partnerships solve local challenges. Leadership Council members can nominate one representative for this Business Council feature, which will be recorded at the Annual Spring Conference.
- **Digital Spotlight:**
 - Business Council Spotlight featured on the NJCM social media pages
 - Half-page advertisement in the NJCM Annual Impact Report
 - Listed on signage and the Business Council webpage
 - Spotlight your expertise with one 800-word submission to be featured in the NJCM Annual Impact Report



EDUCATIONAL OPPORTUNITIES

Leadership Council members can secure marketing and reservations to Policy to Practice events at a reduced rate.

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ADVISORY COUNCIL \$5,000



The **Advisory Council** represents NJCM's **mid-tier Business Council membership**, offering **robust access to the majority of NJCM's signature networking and educational events**. Particularly well-suited for organizations participating in the Annual Spring Conference, this tier delivers meaningful engagement while offering a flexible and valuable partnership experience.

Advisory Council members receive an exhibitor booth and two guest passes to the Spring Conference—a benefit valued at \$2,500. This is complemented by additional tickets to key NJCM events, brand visibility and marketing opportunities, and access to **Business Council exclusive events and Policy to Practice**, an influential educational program that bridges the gap between local policy and real-world implementation.

In addition, members have the option to enhance their presence through supplemental Business Council packages that offer expanded branding and deeper engagement at NJCM's signature events. This tier is ideal for organizations looking to build lasting relationships, increase exposure, and align their outreach with strategic public-sector goals—all within a customizable framework that grows with your organization.



PREMIER NETWORKING PACKAGE

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- Two (2) tickets to the **December New Mayor Breakfast**
- Discounted Event Sponsorships and Tickets

SHINING A LIGHT ON OUR BUSINESS COUNCIL

Digital Spotlight:

- Business Council Spotlight featured on the NJCM social media pages
- Quarter-page advertisement in the NJCM Annual Impact Report
- Listed on signage and the Business Council webpage



EDUCATIONAL OPPORTUNITIES

Advisory Council members can secure marketing and reservations to Policy to Practice events at a reduced rate.

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COMMUNITY PARTNER \$3,750



The **Community Partner**, a membership for **501(c)(3) organizations**, offers nonprofit organizations a **unique opportunity to engage with NJCM's influential municipal and business network** at a specially discounted rate. This tier provides meaningful access to NJCM's signature events and platforms, designed to elevate your mission, expand your visibility, and foster public-sector partnerships across New Jersey.

Community Partners receive an exhibitor booth and two guest passes to the NJCM Annual Spring Conference, along with invitations to key networking events, brand exposure opportunities, and access to Business Council-exclusive programs and NJCM's Policy to Practice educational series.

This discounted membership allows mission-driven organizations to participate in a statewide leadership network, amplify their community impact, and align with public-private initiatives that support New Jersey's municipalities—all at a rate designed with nonprofits in mind.



PREMIER NETWORKING PACKAGE

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SHINING A LIGHT ON OUR BUSINESS COUNCIL

Digital Spotlight:

- Business Council Spotlight featured on the NJCM social media pages
- Quarter-page advertisement in the NJCM Annual Impact Report
- Listed on signage and the Business Council webpage



EDUCATIONAL OPPORTUNITIES

Community Partner members can secure marketing and reservations to Policy to Practice events at a reduced rate.

EXCLUSIVE DIGITAL SUITE

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SMALL BUSINESS PARTNER \$2,500

The **Small Business Partner** tier offers an ideal entry point for companies looking to increase their visibility and forge meaningful connections within New Jersey's public and private sectors. **Designed for emerging businesses and community-minded organizations**, this sponsorship level provides a **valuable opportunity to engage with NJCM's statewide municipal network** while supporting local initiatives.

Small Business Partners receive invitations to two exclusive NJCM Business Council events, along with discounted access to sponsorship packages, event tickets, and marketing opportunities. This flexible tier allows you to customize your engagement, build brand recognition, and align your outreach with your organization's strategic goals.

This level is perfect for businesses seeking to grow their presence, explore public-sector partnerships, and become part of a trusted network driving impact across New Jersey.



PREMIER NETWORKING PACKAGE

- One (1) ticket to the **November Annual Board Reception** hosted at the **NJ League of Municipalities**
- One (1) ticket to the **December New Mayor Breakfast**
- Discounted Event Sponsorships and Tickets

SIGNATURE EVENT DISCOUNTS



Expanded Brand Visibility
6' Display Table and a
1/4-page ad
in the event program: \$1,000

Increased Engagement
Additional Daily Passes:
\$250 per person
The original value is \$500 per person.



REDUCED RATES AVAILABLE
Expanded Brand Visibility &
Advocacy Supplement

Increased Engagement
Policy to Practice & Evening
on the Bay Reservation
\$250 per person

SPECIAL SAVINGS!

61ST ANNUAL
SPRING CONFERENCE
MAY 19-21 2026
HARD ROCK HOTEL & CASINO | ATLANTIC CITY, NJ

Small Business Partner Exhibitor Package

Exhibitors receive one (1) exhibit space and two (2) guest passes for all conference events: \$1,500
The original value is \$2,500 per person.

Increased Engagement

Additional Guest Passes:
\$450 per person
The original value is \$500 per person.



Increased Engagement
Additional reservations to
Policy to Practice and
New Mayor Breakfast
\$150 per person

SHINING A LIGHT ON OUR BUSINESS COUNCIL

Digital Spotlight:

- Business Council Spotlight featured on the NJCM social media pages
- Listed in the NJCM Annual Impact Report
- Listed on signage and the Business Council webpage



EDUCATIONAL OPPORTUNITIES

Small Business Partners can secure marketing and reservations to Policy to Practice events at a reduced rate.

EXCLUSIVE DIGITAL SUITE

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- Subscription to NJCM E-Newsletter





Q1 FEB Winter SUMMIT NJCM

New Jersey mayors and industry experts come together to tackle pressing municipal issues with targeted panels, Business Council spotlights, the Annual Impact Report release, and a keynote lunch. As the first statewide event on the calendar, it sets the agenda for the months ahead, offering unmatched chances to **connect, collaborate, and shape New Jersey's future.**



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Q2 MAY

61ST ANNUAL SPRING CONFERENCE

MAY 19-21 2026

HARD ROCK HOTEL & CASINO | ATLANTIC CITY, NJ



PRESIDENT'S
INAUGURAL
RECEPTION

Hosted in Atlantic City, the NJCM Spring Conference brings together mayors, municipal leaders, policymakers, and business partners for three days of strategy and connection. The program delivers practical, forward-looking solutions through targeted panels. Networking runs throughout, from the exhibit floor and Mayors' Cyber Café to the Grand Luncheon and evening events, including the Welcome Dessert Reception and Rock the Block. **This boutique conference experience makes NJCM the state's bipartisan engine for local government collaboration and innovation.**

Signature EVENTS



Q3 OCT



Hosted bayside in Ocean County, this special evening pairs two NJCM signature events, Policy to Practice and the Evening on the Bay Reception. The program opens with Policy to Practice, delivering actionable strategies and **highlighting the expertise of NJCM's Business Council partners**, followed by a cocktail reception where mayors and industry leaders connect, share ideas, and **advance community-based solutions statewide**.



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Q4 NOV



ANNUAL BOARD RECEPTION

AT THE LEAGUE OF MUNICIPALITIES

NJCM's Booth #610 is the place to see and be seen. Each year, it serves as a **conference floor hub** where mayors, business leaders, and convention attendees come together to mingle, share and connect. To cap day one, the Presidents and Executive Directors of NJCM and NJLM host an exclusive signature event. The Annual Board Reception celebrates the collective achievements of NJCM and NJLM Board Members. **Special invitation extended to Business Council members** for this limited-access leadership event.



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Q4 DEC



Hosted in Middlesex County, this year-end program **brings together current, re-elected, and newly elected mayors** with the **NJCM Business Council** for a morning of learning and connection. It opens with **Policy to Practice**, delivering timely insights and actionable strategies on key statewide issues, followed by the **New Mayor Breakfast**—a networking forum to swap ideas and best practices. Together, these events build relationships and amplify a united voice for New Jersey's communities.



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Make new connections with **3** EASY steps!

JOIN THE NJCM BUSINESS COUNCIL

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YES, I WANT TO PARTNER WITH NJCM!

Point of contact

Phone

E-Mail

Enclosed is my donation for the following:

☐

Policy Partner: \$25,000

☐

Leadership Council: \$10,000

☐

Community Partner: \$3,750

☐

Executive Cabinet: \$15,000

☐

Advisory Board: \$5,000

☐

Small Business Partner: \$2,500



DONOR INFORMATION

Individual or Business Name

Address

Phone

E-Mail

Occupation

Employer

Employer Address



SPONSORSHIP INFORMATION

Individual or Business Name

Website / E-Mail

Social Media

Sponsorship information will be used for marketing purposes. Please email a high-resolution logo.

TO PAY BY CHECK

Make your check payable to: **NJCM**

And mail to: **116 W State Street, 1st floor | Trenton, NJ 08608**

[CLICK HERE TO PAY ONLINE](#)

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