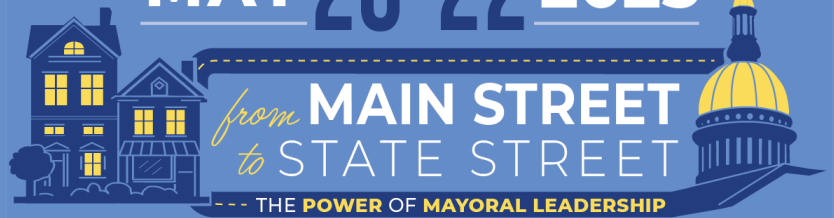




60TH ANNUAL  
SPRING CONFERENCE

MAY 20-22 2025



HARD ROCK HOTEL & CASINO | ATLANTIC CITY, NEW JERSEY

Dear Mayor,

We are thrilled to invite you to the 60th Annual Spring Conference of the New Jersey Conference of Mayors, taking place **May 20–22, 2025**, at the Hard Rock Hotel & Casino in Atlantic City, New Jersey. This year's conference is **ALL-INCLUSIVE**, ensuring a seamless experience with everything covered under one registration.

This three-day event offers an unparalleled opportunity to connect, collaborate, and engage in discussions with fellow Mayors on key issues impacting our communities. Panel sessions will cover critical topics relevant to local governments, providing you with practical solutions and insights.

You will also have the chance to explore our exhibitor hall, where companies and organizations will showcase innovative technologies, programs, and services that can help your municipality save money and improve efficiencies.

One of the highlights of our conference is the Rock the Block Reception, taking place on Wednesday, May 21st, an exciting evening of networking and fun.

#### Key Deadlines & Registration Information

- Conference Registration Deadline: **Wednesday, May 14, 2025**
- Discounted Hotel Room Rate Deadline: **Tuesday, April 29, 2025**

Please take a moment to review this registration packet and select your registration options. For continued updates on this exciting event, visit [www.njcm.org](http://www.njcm.org). We look forward to welcoming you to Atlantic City May 20–22, 2025, for an unforgettable conference that will empower Mayors to lead more efficiently and effectively!

Mayor Robert Conley, Borough of Madison  
NJCM President

Mayor Jason F. Cilento, Borough of Dunellen  
1st Vice President and Incoming NJCM President



# from MAIN STREET to STATE STREET

THE POWER OF MAYORAL LEADERSHIP

60th ANNUAL SPRING CONFERENCE | MAY 20-22, 2025 | HARD ROCK HOTEL & CASINO, ATLANTIC CITY, NJ

## 3-DAY ALL-INCLUSIVE CONFERENCE REGISTRATION

	Member	Non-Member
Mayor	<input type="checkbox"/> \$450	<input type="checkbox"/> \$750
Mayor Spouse	<input type="checkbox"/> \$395	<input type="checkbox"/> \$750
Governing Body	<input type="checkbox"/> \$475	<input type="checkbox"/> \$775
Business Administrator	<input type="checkbox"/> \$475	
Mayor Emeritus	<input type="checkbox"/> \$475	

TOTAL REGISTRATION AMOUNT DUE \$ \_\_\_\_\_



(valued at \$1,100)

### Mayors 3-day Registration Includes

- Complimentary Parking for Hotel Guests
- All Sessions & Panel Discussions
- Admittance to Exhibition Floor
- Exhibitors Reception | Tuesday Evening
- Mayors Breakfast | Wednesday & Thursday
- Grand Luncheon | Wednesday
- Rock the Block Event | Wednesday Night
- Mayors Gift Giveaway | Thursday

NJCM has secured a discount room rate of \$79 + taxes per night Monday-May 19th, Tuesday-May 20th & Wednesday-May 21st at the Hard Rock Hotel.

Hotel reservations can be made online at <https://book.passkey.com/go/GNJM25Z>. You can also make your reservation by calling the Hard Rock Hotel at 609-449-6860 and referencing **Reservation Code GNJM25Z** to receive the discounted room rate.

**Room reservation deadline is April 29, 2025.**

Name \_\_\_\_\_ Title \_\_\_\_\_

Municipality \_\_\_\_\_ Email \_\_\_\_\_

Governing Body Name \_\_\_\_\_ Phone \_\_\_\_\_

Registered Spouse Name \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Register today!** To ensure deadlines, please email form to [njcm@njcm.org](mailto:njcm@njcm.org) or fax to 609-989-9595. Mail form with check made payable to NJCM, 116 West State Street, 1st Floor, Trenton, NJ 08608

**Conference registration deadline is Wednesday, May 14, 2025.**

**PAY REGISTRATION FEE BY CREDIT CARD**

*Cancellations made before Friday, May 9, 2025 will be subject to a \$200 cancellation charge. No refunds for cancellations made on or after Monday, May 12, 2025*



from **MAIN STREET** to **STATE STREET**

THE **POWER OF MAYORAL LEADERSHIP**

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## TENTATIVE SCHEDULE

### TUESDAY, MAY 20, 2025

- 2:00 PM **Exhibit Floor Ribbon Cutting** | Exhibit Floor
- 2:30 PM Session 1 - Panel Session | **The Mayor's Megaphone: The Power of Local Media** | Seminole II
- 3:45 PM Session 2 - **Media Training** - Seminole II | Headshot Session - Mayors' Cyber Café
- 5:00 PM **Cocktail Reception with Exhibitors** | Exhibit Floor
- 8:00 PM Conference **Dessert Reception** | Council Oak *New this Year!*

### WEDNESDAY, MAY 21, 2025

- 7:45 AM **Continental Breakfast**
- 9:15 AM Session 3 - **Legislative Committee Meeting** | Seminole II
- 10:30 AM Session 4 - Panel Session | **AI: Efficiency in Local Government** | Seminole II
- 12:00 PM **Grande Luncheon** | Seminole III Ballroom
- 1:45 PM **Cabinet Mix and Mingle** | Mayors' Cyber Café
- 3:00 PM Session 5 - Panel Session | **Beyond the Tax Base: Innovative Revenue Strategies for Municipalities** | Seminole II
- 4:20 PM Session 6 - Panel Session | **Perfect Together: Building Stronger Administrative & Mayoral Relationships for a More Effective Local Government** | Seminole II
- 7:00 PM **ROCK THE BLOCK EVENT** *New this Year!*  
THE BALCONY, HARD ROCK HOTEL & CASINO  
Heavy hors d'oeuvres, mix & mingle



### THURSDAY, MAY 22, 2025

- 7:45 AM **Mayors' Breakfast & Exhibitor Door Prize Giveaway**
- 9:15 AM Session 7 - Round the World Café | **Public Private Partnerships & Innovations** | Location TBA
- 10:30 AM Session 8 - Panel Session | **Bridging Transitions: Former Governors on Leadership and Governance in New Jersey** | Seminole II
- 12:00 PM **Exhibit Floor Closes**

Please understand that this is a tentative schedule and is subject to change.