



60TH ANNUAL  
SPRING CONFERENCE  
MAY 20-22 2025  
HARD ROCK HOTEL & CASINO | ATLANTIC CITY, NJ

Dear Friend,

I am truly honored to invite you to the **60th Annual Spring Conference of the New Jersey Conference of Mayors**, which will take place from **May 20 to 22, 2025, at the Hard Rock Hotel & Casino in Atlantic City, New Jersey**. This year's conference promises to be our largest yet, featuring enhanced guest experiences and reimagined sponsorship opportunities.

Whether you plan to attend the entire three-day event or join us for a specific part, there will be numerous opportunities for premium networking and educational panels. One of the highlights will be our signature cocktail reception, **Rock the Block—From Main Street to State Street**, which will take place on Wednesday, May 21st. It promises to be a lively evening of connections and conversations.

To ensure your participation, please take note of these important deadlines:

- The **exhibitor and sponsor registration deadline is April 16th.**
- The **final registration deadline is May 2nd.**

I strongly encourage you to review the event packet and secure your reservation today. For any questions or additional information, please reach out to Nicole Davidman at (908) 447-0358 or via email at [Nicole@NicoleDavidman.com](mailto:Nicole@NicoleDavidman.com).

As the incoming President of NJCM and the representative of the Borough of Dunellen, I am eager to collaborate with you to strengthen our organization and build deeper connections between local and state governments and private industries. Together, we can enhance the efficiency and effectiveness of our municipalities.

Your support will help us amplify the voice of New Jersey's Mayors from Main Street to State Street in 2025 and beyond. I look forward to seeing you in Atlantic City for what promises to be an exceptional conference.

Sincerely,

Mayor Jason F. Cilento, Borough of Dunellen  
1st Vice President and Incoming NJCM President



# 60TH ANNUAL SPRING CONFERENCE MAY 20-22 2025

HARD ROCK HOTEL & CASINO | ATLANTIC CITY, NJ

## EXHIBIT DATES & TIMES

Tuesday, May 20 • 2 pm – 5pm

Wednesday, May 21 • 8 am – 5 pm

Thursday, May 22 • 8 am - 12 pm



## Exhibit Dimensions

Carpeted 10' x 10' Space

2 Chairs | 6' Draped Table

## Exhibitor Fee: \$2,500

*Reduced rate of \$1,500 for 501(c)(3) entities only*

In addition to their booth, exhibitors receive two (2) guest passes for all conference-related events.

Additional guest passes are \$500 per person.

Mail form with check made payable to | NJCM, 116 West State Street, 1st Floor, Trenton, NJ 08608

*Cancellations made before Friday, May 9, 2025 will be subject to a \$200 cancellation charge.*

*No refunds for cancellations made on or after Monday, May 12, 2025*

To secure your sponsorship or conference reservation, please contact

**Nicole Davidman** at (908) 447-0358

or [Nicole@NicoleDavidman.com](mailto:Nicole@NicoleDavidman.com)



Learn more about joining the Business Council to receive expanded visitor engagement and increased brand visibility.

**New Jersey Conference of Mayors**, a 501(c)(6) organization

116 W. State Street, 1st floor | Trenton, NJ 08608 | [www.NJCM.org](http://www.NJCM.org)



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## CONVENTION PARTNERSHIP OPPORTUNITIES

Printing deadline is Friday, May 2nd

### PLATINUM PARTNER \$20,000

*An Exclusive Sponsorship Opportunity (only 1 available)*

- Speaking opportunity and program participation
- 4 tickets to the Board of Directors dinner *(only available to our Platinum Partner)*
- NJCM Co-Branded Step and Repeat
- Recognition on all conference advertising materials
- Full-page ad in the conference program *(only available to our Platinum Partner)*
- 10x10 Exhibit Space
- Four (4) Conference Guest Passes
- Four (4) Parking Passes

### BADGE SPONSOR \$15,000

*(Limited to 2)*

- Corporate Logo on name badges
- Recognition on select conference advertising materials
- Half-page ad in the conference program
- 10x10 Exhibit Space
- Four (4) Conference Guest Passes
- Four (4) Parking Passes

### LANYARD SPONSOR \$5,000

**(Sponsorship deadline is Wednesday, April 16th)**

- Corporate Logo on name badge lanyards
- Recognition on select conference advertising materials
- Half-page ad in the conference program
- Two (2) Conference Guest Passes
- Two (2) Parking Passes

### CYBER CAFE HOSPITALITY SPONSOR \$2,500

- Logo Recognition on Cyber Cafe Signage and select hospitality marketing
- Recognition on select conference advertising materials
- Half-page ad in the conference program
- Two (2) Conference Guest Passes
- Two (2) Parking Passes

### PARKING SPONSOR \$1,500

- Logo Recognition on parking passes
- Recognition on select conference advertising materials
- One (1) Conference Guest Pass
- One (1) Parking Pass

*For additional information on conference event passes,  
please contact*

*Nicole Davidman at (908) 447-0358 or  
Nicole@NicoleDavidman.com*



**Business Council members will  
be included on event signage.**

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# 60TH ANNUAL SPRING CONFERENCE MAY 20-22 2025

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## Register today!

To ensure deadlines please email form to [Nicole@NicoleDavidman.com](mailto:Nicole@NicoleDavidman.com)

### 1. Contact Information for all Exhibit Correspondence

Company / Organization Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_ Fax: \_\_\_\_\_

### 2. Exhibitor Badge Information

Badge 1: Name \_\_\_\_\_ Title \_\_\_\_\_

Badge 2: Name \_\_\_\_\_ Title \_\_\_\_\_

Additional Badge 1: Name \_\_\_\_\_ Title \_\_\_\_\_

Additional Badge 2: Name \_\_\_\_\_ Title \_\_\_\_\_

### 3. Conference Program Information - Deadline May 2, 2025

Company / Organization Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Web address: \_\_\_\_\_

Company/Service Description (max 100 letters) \_\_\_\_\_ Same as last year \_\_\_\_\_ New Information \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Total amount due: \$** \_\_\_\_\_

### 4. Convention Partnership Opportunities

Platinum Partner: \$20,000 \_\_\_\_\_ Lanyard Sponsor: \$5,000 \_\_\_\_\_ Parking Sponsor: \$1,500 \_\_\_\_\_

Badge Sponsor: \$15,000 \_\_\_\_\_ Cyber Cafe Hospitality Sponsor: \$2,500 \_\_\_\_\_

**5. 2025 Registration Fees** Each Exhibitor Space Includes 2 Attendee Badges: \$2,500 per booth \_\_\_\_\_

Additional guest passes: \$500 per person \_\_\_\_\_ 501(c)(3) entities only: \$1,500 per booth \_\_\_\_\_

(Extra passes are for exhibitors only)

### 6. Business Council Conference Supplement

Expanded Visitor Engagement: \$1,000 \_\_\_\_\_ Small Business Partner Exhibitor Package: \$1,500 \_\_\_\_\_

Increased Brand Visibility: \$500 \_\_\_\_\_ Increased Engagement: \$450 per person \_\_\_\_\_

**For additional information, please contact Nicole Davidman at (908) 447-0358 or [Nicole@NicoleDavidman.com](mailto:Nicole@NicoleDavidman.com)**

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# 60TH ANNUAL SPRING CONFERENCE MAY 20-22 2025

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**Mayor Jason Cilento  
and the NJCM Executive Board  
invite you to**

*Tickets allow access to the Rock the Block reception  
only. Printing Deadline is Friday, May 2nd.*

*For additional information on conference event  
passes, please contact Nicole Davidman at (908)  
447-0358 or [Nicole@NicoleDavidman.com](mailto:Nicole@NicoleDavidman.com)*



THE BALCONY | 7:00 PM - 10:00 PM  
Casual Attire

## Platinum Ticket Holder: \$5,000

- 6 tickets to Rock the Block
- 6 parking passes
- Company logo prominently displayed throughout the event
- Company logo on commemorative event tickets distributed to all event guests
- Listing as a Rock the Block event sponsor in the 60th Annual Spring Conference program
- Listing on event-specific social media, signage & web page

## Gold Ticket Holder: \$2,500

- 4 tickets to Rock the Block
- 4 parking passes
- Listing as a Rock the Block event sponsor in the 60th Annual Spring Conference program
- Listing on event-specific social media, signage & web page

## Silver Ticket Holder: \$1,000

- 2 tickets to Rock the Block
- 2 parking passes
- Listing as a Rock the Block event sponsor in the 60th Annual Spring Conference program
- Listing on event-specific social media, signage & web page

## Individual: \$150



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**MAY 20-22 2025**  
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Tickets allow access to the Rock the Block reception only. For additional information on conference event passes, please contact Nicole Davidman at (908) 447-0358 or Nicole@NicoleDavidman.com

# 1 Yes, I want to Rock the Block with NJCM!

Point of contact

Phone

E-Mail

Enclosed is my donation for the following:

- PLATINUM TICKET HOLDER \$5,000 *6 tickets to Rock the Block; 6 parking passes; Company logo prominently displayed throughout the event; Company logo on commemorative event tickets distributed to all event guests; Listing as a Rock the Block event sponsor in the 60th Annual Spring Conference program; Listing on event-specific social media, signage & web page*
- GOLD TICKET HOLDER \$2,500 *4 tickets to Rock the Block; 4 parking passes; Listing as a Rock the Block event sponsor in the 60th Annual Spring Conference program; Listing on event-specific social media, signage & web page*
- SILVER TICKET HOLDER \$1,000 *2 tickets to Rock the Block; 2 parking passes; Listing as a Rock the Block event sponsor in the 60th Annual Spring Conference program; Listing on event-specific social media, signage & web page*
- INDIVIDUAL RESERVATION \$150 per person *Deadline for inclusion on printed materials is Friday, May 2nd*

# 2 Donor Information

Individual or Business Name

Address

Phone

E-Mail

Occupation

Employer

Employer Address

# 3 Sponsorship Information

Individual or Business Name

Attendee Name(s)

Website / E-Mail

Social Media

Sponsorship information will be used for marketing purposes. Please email a high-resolution logo.

## TO PAY BY CHECK

Make your check payable to: NJCM  
And mail to: 116 W State Street, 1st floor | Trenton, NJ 08608

[CLICK HERE TO PAY ONLINE](#)



# 60TH ANNUAL SPRING CONFERENCE MAY 20-22 2025

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The NJCM Business Council is New Jersey's premier networking group, and its members receive annual benefits. Learn more about how to enroll as a member in 2025!

Current Members receive the following benefits:

## EXECUTIVE CABINET

- Four (4) Event Passes
- Speaking Opportunity and Program Participation
- One (1) premier exhibit space
- Sponsorship of one (1) Panel Session
- Logo on event signage

## LEADERSHIP COUNCIL

- Two (2) Event Passes
- B2C engagement and Program Participation
- One (1) premier exhibit space
- Logo on event signage

## ADVISORY COUNCIL

- Two (2) Event Passes
- One (1) exhibit space
- Logo on event signage

## COMMUNITY PARTNER

- Two (2) Event Passes
- One (1) exhibit space
- Logo on event signage

## SMALL BUSINESS PARTNER(S)

can secure event participation by reserving an event sponsorship and/or event supplement.

For more information or to secure your reservation, please contact  
**Nicole Davidman** at **(908) 447-0358**  
or **Nicole@NicoleDavidman.com**



Business Council members will be included on event signage.

## BUSINESS COUNCIL CONFERENCE SUPPLEMENT

### Expanded Visitor Engagement

Exhibitors can double the exhibit space to a 20' length x 10' wide: **\$1,000**

### Increased Brand Visibility

Half-page ad to be included in the conference program: **\$500**

### Small Business Partner Exhibitor Package

Exhibitors receive one (1) exhibit space and two (2) guest passes for all conference-related events: **\$1,500**

### Increased Engagement

Additional Guest Passes:  
**\$450 per person**

Printing deadline is Friday, May 2nd.