# BUSINESS COUNCIL



**Welcome** to the New Jersey Conference of Mayors (NJCM) Business Council, New Jersey's premier networking group.

The **NJCM Business Council** strives to partner with individuals, corporations, associations, and organizations to improve New Jersey's communities. With your help, we can lead New Jersey toward a prosperous future through increased conversation, collaboration, and a forward-thinking approach to local government issues.

We encourage you to **SIGN UP TODAY** and **SAVE THE DATE** for signature Business Council events in **2025!** 

Business Council members in good standing are invited to participate in all events.





#### WINTER SUMMIT

February 27, 2025

An educational forum for municipal leaders to explore and address top issues impacting communities across

New Jersey



#### ANNUAL SPRING CONFERENCE

May 20-22, 2025

Celebrates six decades of empowering mayors, offering insightful sessions, networking opportunities, and collaborative discussions on advancing New Jersey's communities.



#### EVENING ON THE BAY September 25, 2025

A premier networking opportunity with industry leaders dedicated to supporting municipal government and exploring innovative solutions to municipal challenges.



#### ANNUAL BOARD RECEPTION

BE OUR GUEST at an exclusive
Business Council event! Join our
statewide board of directors at the
New Jersey League of Municipalities
on November 18, 2025.



#### **MAYOR-ELECT BREAKFAST**

**December 5, 2025** 

Please JOIN us in honoring New Jersey's newly elected Mayors for a local government workshop and discussion, open to all Mayors and Business

Council Members.

For information on the NJCM Business Council or to review your membership status and benefits, please contact: **Nicole Davidman** at **(908) 447-0358** or **Nicole@NicoleDavidman.com** 

# BUSINESS COUNCIL



\$15,000

## **EXECUTIVE CABINET**

Gain exclusive access to **premier engagement opportunities** at NJCM's major events, including the Spring Conference, Winter Summit, and Legislative Committee meetings. Enjoy **expanded visibility** with **top-tier promotional offerings** through out the year.

#### **Expanded Business Council Event Package**

- Four (4) tickets to the Annual Board Reception hosted at the NJ League of Municipalities.
- Four (4) tickets to the Winter Summit, including the Business Council Luncheon.
- One (1) premier exhibit space at the NJCM Annual Spring Conference.
- Sponsorship of one (1) Panel Session at the NJCM Annual Spring Conference
- Four (4) tickets to NJCM Annual Spring Conference Events
- Four (4) tickets to the Annual Summer Event Discounted Ticket Prices

#### **Exclusive Engagement Opportunities**

- Speaking opportunity at the Winter Summit, NJCM Annual Spring Conference, or a Legislative Committee Meeting (Choice of one)
- Program Participation at the Spring Conference and Annual Summer Event

#### **Enhanced Brand Visibility**

- Full-page advertisement in the NJCM Annual Impact Report
- Premier placement of your entity logo on event signage and the Business Council webpage.
- Showcase expertise with one 800-word submission to be featured in the NJCM Annual Impact Report and NJCM Monthly E-Newsletter.
- Use of the Business Council Logo
- Yearly Listing of ALL New Jersey Mayors
- Subscription to NJCM E-Newsletter
- Listing in the Business Council Partnership Directory

# BUSINESS COUNCIL



\$10,000

## LEADERSHIP COUNCIL

Showcase your business with prominent **visibility and engagement** at NJCM's Spring Conference and Winter Summit, with **enhanced brand placement** on event signage and digital platforms.

#### **Expanded Business Council Event Package**

- Two (2) tickets to the Annual Board Reception hosted at the NJ League of Municipalities
- Two (2) tickets to the Winter Summit, including the Business Council Luncheon
- One (1) premier exhibit space at the NJCM Annual Spring Conference
- Sponsorship of one (1) Panel Session at the NJCM Annual Spring Conference
- Two (2) tickets to NJCM Annual Spring Conference Events
- Two (2) tickets to the Annual Summer Event Discounted Ticket Prices

#### **Exclusive Engagement Opportunities**

- B2C engagement opportunities at NJCM Annual Spring Conference or Winter Summit (Choice of one)
- Program Participation at the NJCM Annual Spring Conference

#### **Enhanced Brand Visibility**

- Half-page advertisement in the NJCM Annual Impact Report
- Placement of your entity logo on event signage and the Business Council webpage
- 800-word submission in the NJCM Annual Impact Report or the NJCM Monthly E-Newsletter (choice of one)
- Yearly Listing of ALL New Jersey Mayors
- Subscription to NJCM E-Newsletter
- Listing in the Business Council Partnership Directory

# BUSINESS COUNCIL



\$5,000

## ADVISORY COUNCIL

Benefit from **exclusive branding opportunities**, including the use of the Business Council logo in your marketing and secure **preferred event placement** to showcase your company.

#### **Business Council Event Package**

- One (1) exhibit space at the NJCM Annual Spring Conference
- Two (2) tickets to NJCM Spring Conference Events
- Two (2) tickets to the Annual Board Reception hosted at the NJ League of Municipalities
- Two (2) tickets to the Winter Summit, including the Business Council Luncheon
- Discounted Ticket Prices

#### **Exclusive Co-Branding**

• Business Council member logo for use in your branded communications

### **Market Visibility**

- Quarter-page advertisement in the NJCM 2024 Impact Report.
- Listing on the Business Council webpage and in the Partnership Directory.
- Placement of your entity logo on event signage and the Business Council webpage
- Yearly Listing of ALL New Jersey Mayors
- Subscription to NJCM E-Newsletter

# BUSINESS COUNCIL



\$3,750

## **COMMUNITY PARTNER**

Benefit from **exclusive branding opportunities**, including the use of the Business Council logo in your marketing and secure **preferred event placement** to showcase your company.

#### **Business Council Event Package**

- One (1) exhibit space at the NJCM Annual Spring Conference
- Two (2) tickets to NJCM Spring Conference Events
- Two (2) tickets to the Annual Board Reception hosted at the NJ League of Municipalities
- Two (2) tickets to the Winter Summit, including the Business Council Luncheon
- Discounted Ticket Prices

#### **Exclusive Co-Branding**

• Business Council member logo for use in your branded communications

#### **Community Recognition**

- Quarter-page advertisement in the NJCM 2024 Impact Report.
- Listing on the Business Council webpage and in the Partnership Directory.
- Placement of your entity logo on event signage and the Business Council webpage
- Yearly Listing of ALL New Jersey Mayors
- Subscription to NJCM E-Newsletter

This level is designated for organizations classified as 501(c)(3) entities by the Internal Revenue Service (IRS).

# BUSINESS COUNCIL



\$2,500

### SMALL BUSINESS PARTNER

Benefit from **exclusive branding opportunities,** including the use of the Business Council logo in your marketing and secure preferred event placement to showcase your company.

#### **Access**

- One (1) ticket to the Annual Board Reception hosted at the NJ League of Municipalities
- Engage directly with NJ Mayors on crucial regional and statewide issues.
- Receive a yearly Statewide listing of Mayors with contact information.

### Insight

• Stay informed with a subscription to the statewide Mayors Newsletter.

### **Savings**

• Enjoy discounted ticket prices on exclusive events and partnership opportunities.

#### Visibility

• Get listed in the Business Council Partnership Directory.

## BUSINESS COUNCIL



Make new connections with 5 EASY steps!



	Yes, I wan	t to partner with	NJCM!
	Point of contact		
Phone		E-Mail	
Enclose	d is my donation for the foll	owing:	
Exe	ecutive Cabinet: \$15,000	Leadership Council: \$10,000	Community Partner: \$3,750
		Advisory Board: \$5,000	Small Business Partner: \$2,500
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	Donori	nformation	
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Employe	r Address		
	Chanaaka	him Information	
	<b>Sponsors</b>	hip Information	
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	Individual or Business Nar	ne	
	marriada or Baomoco Mar		
Website	/ E-Mail		

Sponsorship information will be used for marketing purposes. Please email a high-resolution logo.

#### **TO PAY BY CHECK**

make your check payable to: NJCM

**Social Media** 

And mail to: 116 W State Street, 1st floor | Trenton, NJ 08608

**CLICK HERE TO PAY ONLINE**