

New Jersey Conference of Mayors

BUSINESS COUNCIL



Welcome to the New Jersey Conference of Mayors (NJCM) Business Council, New Jersey's premier networking group.

The **NJCM Business Council** strives to partner with individuals, corporations, associations, and organizations to improve New Jersey's communities. With your help, we can lead New Jersey toward a prosperous future through increased conversation, collaboration, and a forward-thinking approach to local government issues.

We encourage you to **SIGN UP TODAY** and **SAVE THE DATE** for two important Business Council events in 2024!

Business Council members in good standing are invited to participate in both events.

Save
the
Date!



ANNUAL BOARD RECEPTION

BE OUR GUEST at an exclusive Business Council event! Join our statewide board of directors at the New Jersey League of Municipalities on **November 19, 2024**.



MAYOR-ELECT BREAKFAST

Please **JOIN** us in honoring New Jersey's **newly elected Mayors** for a local government workshop and discussion, open to all Mayors and Business Council Members.

For information on the NJCM Business Council or to review your membership status and benefits, please contact: **Nicole Davidman** at **(908) 447-0358** or **Nicole@NicoleDavidman.com**



\$15,000

EXECUTIVE CABINET

Gain exclusive access to premier engagement opportunities at NJCM's major events, including the Spring Conference, Winter Summit, and Legislative Committee meetings. Enjoy expanded visibility with top-tier promotional offerings through out the year.

Expanded Business Council Event Package

- Four (4) tickets to the Annual Board Reception hosted at the NJ League of Municipalities.
- Four (4) tickets to the Winter Summit, including the Business Council Luncheon.
- One (1) premier exhibit space at the NJCM Annual Spring Conference.
- Sponsorship of one (1) Panel Session at the NJCM Annual Spring Conference
- Four (4) tickets to NJCM Annual Spring Conference Events
- Four (4) tickets to the Annual Summer Event Discounted Ticket Prices

Exclusive Engagement Opportunities

- Speaking opportunity at the Winter Summit, NJCM Annual Spring Conference, or a Legislative Committee Meeting (Choice of one)
- Program Participation at the Spring Conference and Annual Summer Event

Enhanced Brand Visibility

- Full-page advertisement in the NJCM Annual Impact Report
- Premier placement of your entity logo on event signage and the Business Council webpage.
- Showcase expertise with one 800-word submission to be featured in the NJCM Annual Impact Report and NJCM Monthly E-Newsletter.
- Use of the Business Council Logo
- Yearly Listing of ALL New Jersey Mayors
- Subscription to NJCM E-Newsletter
- Listing in the Business Council Partnership Directory



\$10,000

LEADERSHIP COUNCIL

Showcase your business with prominent **visibility and engagement** at NJCM's Spring Conference and Winter Summit, with **enhanced brand placement** on event signage and digital platforms.

Expanded Business Council Event Package

- Two (2) tickets to the Annual Board Reception hosted at the NJ League of Municipalities
- Two (2) tickets to the Winter Summit, including the Business Council Luncheon
- One (1) premier exhibit space at the NJCM Annual Spring Conference
- Sponsorship of one (1) Panel Session at the NJCM Annual Spring Conference
- Two (2) tickets to NJCM Annual Spring Conference Events
- Two (2) tickets to the Annual Summer Event Discounted Ticket Prices

Exclusive Engagement Opportunities

- B2C engagement opportunities at NJCM Annual Spring Conference or Winter Summit (Choice of one)
- Program Participation at the NJCM Annual Spring Conference

Enhanced Brand Visibility

- Half-page advertisement in the NJCM Annual Impact Report
- Placement of your entity logo on event signage and the Business Council webpage
- 800-word submission in the NJCM Annual Impact Report or the NJCM Monthly E-Newsletter (choice of one)
- Yearly Listing of ALL New Jersey Mayors
- Subscription to NJCM E-Newsletter
- Listing in the Business Council Partnership Directory

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\$5,000

ADVISORY COUNCIL

Benefit from **exclusive branding opportunities**, including the use of the Business Council logo in your marketing and secure **preferred event placement** to showcase your company.

Business Council Event Package

- One (1) exhibit space at the NJCM Annual Spring Conference
- Two (2) tickets to NJCM Spring Conference Events
- Two (2) tickets to the Annual Board Reception hosted at the NJ League of Municipalities
- Two (2) tickets to the Winter Summit, including the Business Council Luncheon
- Discounted Ticket Prices

Exclusive Co-Branding

- Business Council member logo for use in your branded communications

Market Visibility

- Quarter-page advertisement in the NJCM 2024 Impact Report.
- Listing on the Business Council webpage and in the Partnership Directory.
- Placement of your entity logo on event signage and the Business Council webpage
- Yearly Listing of ALL New Jersey Mayors
- Subscription to NJCM E-Newsletter

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\$3,750

COMMUNITY PARTNER

Benefit from **exclusive branding opportunities**, including the use of the Business Council logo in your marketing and secure **preferred event placement** to showcase your company.

Business Council Event Package

- One (1) exhibit space at the NJCM Annual Spring Conference
- Two (2) tickets to NJCM Spring Conference Events
- Two (2) tickets to the Annual Board Reception hosted at the NJ League of Municipalities
- Two (2) tickets to the Winter Summit, including the Business Council Luncheon
- Discounted Ticket Prices

Exclusive Co-Branding

- Business Council member logo for use in your branded communications

Community Recognition

- Quarter-page advertisement in the NJCM 2024 Impact Report.
- Listing on the Business Council webpage and in the Partnership Directory.
- Placement of your entity logo on event signage and the Business Council webpage
- Yearly Listing of ALL New Jersey Mayors
- Subscription to NJCM E-Newsletter

This level is designated for organizations classified as 501(c)(3) entities by the Internal Revenue Service (IRS).

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\$2,500

SMALL BUSINESS PARTNER

Benefit from **exclusive branding opportunities**, including the use of the Business Council logo in your marketing and secure preferred event placement to showcase your company.

Access

- One (1) ticket to the Annual Board Reception hosted at the NJ League of Municipalities
- Engage directly with NJ Mayors on crucial regional and statewide issues.
- Receive a yearly Statewide listing of Mayors with contact information.

Insight

- Stay informed with a subscription to the statewide Mayors Newsletter.

Savings

- Enjoy discounted ticket prices on exclusive events and partnership opportunities.

Visibility

- Get listed in the Business Council Partnership Directory.

NEW JERSEY CONFERENCE OF MAYORS BUSINESS COUNCIL



Make new connections with **3** EASY steps!

1

Yes, I want to partner with NJCM!

Point of contact

Phone

E-Mail

Enclosed is my donation for the following:

Executive Cabinet: \$15,000

Leadership Council: \$10,000

Community Partner: \$3,750

Advisory Board: \$5,000

Small Business Partner: \$2,500

2

Donor Information

Individual or Business Name

Address

Phone

E-Mail

Occupation

Employer

Employer Address

3

Sponsorship Information

Individual or Business Name

Website / E-Mail

Social Media

Sponsorship information will be used for marketing purposes. Please email a high-resolution logo.

Please make your check payable to: NJCM

And mail to: 116 W State Street, 1st floor | Trenton, NJ 08608

Contact: Nicole Davidman at (908) 447-0358 or Nicole@NicoleDavidman.com

The New Jersey Conference of Mayors is a 501(c)(6) organization. 116 W. State Street, 1st floor | Trenton, NJ 08608