

2019 NJCM SPRING CONFERENCE BUSINESS COUNCIL MEMBER FACT SHEET

New Jersey Conference of Mayors 56th Annual Spring Conference



Exhibitor Check-In / Set-Up

Wednesday, April 24 7:30 am - 4:00 pm

Exhibit Dates & Times

Thursday, April 25 9:00 am - 5:00 pm

Friday, April 26 7:30 am - 12:00 pm

Exhibit Breakdown

Friday, April 26 12:00 pm - 4:00 pm

Location

Borgata Hotel Casino & Spa Events Center
1 Borgata Way, Atlantic City, NJ 08401

NJCM has negotiated a discount room rate at the Borgata Hotel of \$115 per night Tuesday thru Thursday. Make your reservation by calling the Borgata Hotel at (866) 692-6742 and use reservation code GBCMD19. Rooms are limited.



REGISTRATION INCLUDES●●●

- Carpeted 10'x8' Space, 2 Chairs, 8' Draped Table
- Tickets to the *Board of Directors dinner, Wednesday, April 24
- Tickets to the Mayors Continental Breakfast, Thursday, April 25
- Tickets to the Grand Luncheon, Thursday, April 25
- Tickets to the Legislator's Reception, Thursday evening, April 25
- Tickets to attend the Mayors Raw Bar, Thursday evening, April 25
- Tickets to attend the Mayors Dessert Reception, Thursday evening April 25
- Tickets to attend Mayors Breakfast, Friday, April 26
- Company listing in the NJCM Conference Program

**Ticket amount based on membership level*



Registration Deadline

Monday, April 8, 2019

Registration Fee Information

Exhibit space is included in Business Council Membership

- Silver & Gold Business Council Members receive 2 Exhibitor Badges with their Exhibit Space
- Platinum Business Council Members receive 4 Exhibitor Badges with their Exhibit Space

Additional Exhibitor badges can be purchased for \$445 each and include entrance to all events listed.



**New Jersey Conference of Mayors 56th Annual Spring Conference
Business Council Registration
Wednesday, April 24 - Friday, April 26, 2019**

Business Council Membership includes 1 carpeted 10'x8' space, 2 chairs, 8' draped table.
Silver & Gold Members receive 2 badges for access to exhibit floor and all events.
Platinum Members receive 4 badges for access to exhibit floor and all events.

Additional space/badges can be ordered as follows:

Additional space \$1695 before Oct. 15, 2018 _____	Additional badge(s) \$295 (Indicate amount) _____
Additional space \$1795 Oct. 16 – Jan. 15, 2019 _____	Additional badge(s) \$395 (Indicate amount) _____
Additional space \$1895 after January 16, 2019 _____	Additional badge (s) \$495 (indicate amount) _____

1. Contact Person / Information for all Exhibit Correspondence

Company/ Organization _____ Contact Person _____
Contact Email _____ Contact Phone _____ Fax _____

2. Exhibitor Badge Information

Badge #1 Name _____ Title _____
Badge #2 Name _____ Title _____
Badge #3 Name _____ Title _____
Badge #4 Name _____ Title _____

3. Conference Program Information – Deadline Monday, April 1, 2019

Company / Organization _____
Address _____
Phone _____ Web Address _____
Product/Service Description (max 100 letters/spaces) Same as last year _____ New information below _____

4. Board of Directors Reception / Dinner

Network with NJCM Board of Directors, Mayors, Legislators, County & State Elected Officials at this pre-conference event! Wednesday, April 24, 2019, 6pm-8pm at the Borgata Hotel Casino & Spa

Silver & Gold Business Council Members receive 2 tickets Platinum Business Council Members receive 4 tickets
\$150 per additional ticket

Name _____ Name _____
Name _____ Name _____

REGISTRATION DEADLINE MONDAY, APRIL 8, 2019

To ensure deadlines, please fax form to 609-989-9595 or email to njcm@njcm.org
Contact the NJCM office at 609-989-9216 to make payment using Visa, Mastercard or AMEX

Mandatory Exhibitor Agreement - Please read carefully - The registered exhibitor acknowledges that it has been advised of the NJCM policy that no prizes consisting of cash or a cash equivalent (specifically including Casino vouchers) shall be offered by any Exhibitor at the NJCM Conference. The undersigned exhibitor further acknowledges that it has been advised that Local Government officers are subject to provisions of the NJ Local Government Ethics Law (NJSA 40A:9-22.1 et seq). This acknowledgement shall constitute part of the exhibitors' contract with NJCM. Failure to comply with the prohibition on cash prizes will subject the exhibitor to immediate expulsion from the conference.



NEW JERSEY CONFERENCE OF MAYORS

**56th Annual NJCM Spring Conference
Program Advertisement Insertion Order**

*Compliment your exhibit at our 56th Annual Spring Conference
with an advertisement in the Mayors Program guide.
Give decision makers a heads-up of your product and service offerings.*

Outside Back Cover (4.75w x 7.25h)	\$500 Process Color
Inside Front Cover (4.75w x 7.25h)	\$425 Process Color
Inside Back Cover (4.75w x 7.25h)	\$425 Process Color
Full Page Interior (4.75w x 7.25h)	\$350 B&W only
Business Card	\$100 B&W only

Reserve your space now!

Space reservation deadline Thursday, March 28, 2019 with signed insertion order.
Material deadline Tuesday, April 2, 2019

Ad size _____ Total \$ _____

Please email PDF or TIF files to njcm@njcm.org
Mail form along with check payable to NJCM to: NJCM, 410 Riverview Plaza, Trenton, NJ 08611
Please call the NJCM office at 609-989-9216 to make payment using VISA, MasterCard, or American Express

NAME _____ TITLE _____

ORGANIZATION/COMPANY _____

ADDRESS _____

EMAIL _____ PHONE _____ FAX _____

SIGNATURE _____ DATE _____