



NEW JERSEY CONFERENCE OF MAYORS

410 Riverview Plaza, Trenton, NJ 08611
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June 24, 2019

New Jersey Conference of Mayors 57th Annual Spring Conference & Exposition
New date & location! May 13 – May 15, 2020
Hard Rock Hotel & Casino

Dear Colleague/Exhibitor,

We cordially invite you to join us as an Exhibitor at our 57th Annual Spring Conference & Exposition, Wednesday, May 13 through Friday, May 15, 2020 at the Hard Rock Hotel & Casino on the boardwalk in Atlantic City!

The NJCM Annual Spring Conference is our biggest Mayors' event of the year, and a rare and excellent opportunity to showcase your product and service offerings to the decision makers of New Jersey. Our event is heavily attended by New Jersey Mayors, officials of their municipalities, state officials, legislators, and businesses throughout our state.

As an Exhibitor, you are invited to attend the various networking events during the conference as described on the enclosed information sheet. You will also be included in our Conference Event Program and listed in our new Exhibitor Directory on the NJCM website www.njcm.org. The Exhibitor Directory will provide a description of your company along with a link to your company's website! Also, you will be provided with mailing labels for the 565 Mayors of New Jersey for the purpose of your direct invitation for a visit to your exhibition booth.

Take advantage of early bird pricing! Please review the information in this packet register today! Contact the NJCM office at 609-989-9216 with any questions.

Best Regards,

John F. Morrissey
Executive Director, NJCM

2019-2020

President

Mayor William J. Chegwiddden
Wharton Borough

Vice Presidents

Mayor Janice S. Mironov
East Windsor Township

Mayor Robert Campbell
Downe Township

Mayor Terri Branella
Borough of Brooklawn

Mayor Paul Muir
Bethlehem Township

Immediate Past President

Mayor Chuck Chiarello
Buena Vista Township

Legislative Chair

Mayor Timothy McDonough
Hope Township

***Mayor Emeritus Advisory Council
Chairman***

Honorable John F. Morrissey
Merchantville

Executive Director

John F. Morrissey

Business Council Director

Mayor Gary Passanante
Somerdale

Attorneys

Steven S. Glickman, Esquire
General/Labor Relations Counsel

William Caruso, Esquire
Legislative Counsel

Paul Bent
Legislative Consultant

Mary Zajack
Operations Manager



2020 SPRING CONFERENCE FACT SHEET

Wednesday, May 13 – Friday, May 15, 2020

at the

Hard Rock Hotel & Casino, Atlantic City

Registration Fee Includes....

Carpeted 10' x 8' Space, 2 Chairs, 8' Draped Table

2 Exhibitor Badges with entrance to the following:

- * Exhibitors Reception, Wednesday, May 13 (New this year!)
- * Mayors Continental Breakfast, Thursday, May 14
- * Governor's Grand Luncheon, Thursday, May 14
- * Legislator's Reception, Thursday evening, May 14
- * Mayors Seafood Raw Bar, Thursday evening, May 14
- * Mayors Dessert Reception, Thursday evening May 14
- * Mayors Breakfast, Friday, May 15

Also...

Access to Free Coffee Service on the Exhibit Floor

Access to Free Cell Phone/Laptop Charging Station on the Exhibit Floor

Company listing in the NJCM Conference Program Handout

Listing in the Exhibitor Directory on the NJCM website www.njcm.org

Address Labels for all NJ Mayors formatted for printing on Avery 5160 labels



Exhibitor Check-In / Set-up
Wednesday, May 13 – 9:30am – 4pm

Exhibit Dates & Times
Thursday, May 14 – 9:00am – 5pm
Friday, May 15 – 7:30am – 12pm

Exhibit Breakdown
Friday, May 15 – 12pm – 4pm

Exhibitor Registration Fees

Early Registration Discounts!

Exhibit Space (includes 2 Exhibitor Badges and entrance to all events above)

\$1695 per booth before Oct. 18, 2019

\$1795 per booth Oct. 19 – Jan. 17, 2020

\$1895 per booth after Jan. 18, 2020

Additional Exhibitor Badges (includes entrance to all events above)

\$345 before Oct. 18, 2019

\$395 Oct. 19 – Jan. 17, 2020

\$445 after Jan. 18, 2020

Location

Hard Rock Hotel & Casino, 1000 Boardwalk, Atlantic City, NJ

Special Discount Room Rate of \$79+ taxes Tuesday through Thursday

Make your reservation by calling the Hard Rock Hotel at 609-449-6860 and use reservation code **GNJCM20**

Or register online at <https://www.hardrockhotels.com/atlantic-city>

Room reservation deadline April 22, 2020



**New Jersey Conference of Mayors
57th Annual Spring Conference Exhibitor Registration
May 13 - May 15, 2020 - Hard Rock Hotel & Casino**

1. Contact Information for all Exhibit Correspondence

Company/ Organization _____ Contact Person _____
Contact Email _____ Contact Phone _____ Fax _____

2. Exhibitor Badge Information

Badge 1. Name _____ Title _____
Badge 2. Name _____ Title _____
Additional Badge 1. Name _____ Title _____
Additional Badge 2. Name _____ Title _____

3. Conference Program Information – Deadline Wednesday, April 1, 2020

Company / Organization _____ Same Booth as last year _____
Address _____
Phone _____ Web Address _____
Company/Service Description (max 100 letters) _____ Same as last year _____ New information below _____

4. Board of Directors Reception / Dinner

BOARD OF DIRECTORS RECEPTION / DINNER

Network with NJCM Board of Directors, Mayors, Legislators, County & State Elected Officials at this pre-conference event! Wednesday, May 13, 2020 6pm-8pm at the Hard Rock Hotel & Casino

Registration fee \$150 (per person) Number of tickets _____

Name _____ Name _____

5. Registration Fees

REGISTER EARLY FOR DISCOUNTED RATES!

\$1695 before Oct. 18, 2019 _____ Additional badge(s) \$345 each (indicate amount) _____

\$1795 Oct. 19 – Jan. 17, 2020 _____ Additional badge(s) \$395 each (indicate amount) _____

\$1895 after Jan. 18, 2020 _____ Additional badge(s) \$445 each (indicate amount) _____

Total amount due _____

Register today! To ensure deadlines, please fax form to 609-989-9595 or email to njcm@njcm.org
Mail form with check payable to NJCM, 410 Riverview Plaza, Trenton, NJ 08611.
Contact the NJCM office at 609-989-9216 to make payment using Visa, Mastercard or American Express.

Cancellations made before Tuesday, May 5, 2020 will be subject to a \$200 cancellation charge.
No refunds for cancellations made on or after Wednesday, May 6, 2020.

Mandatory Exhibitor Agreement - Please read carefully - The registered exhibitor acknowledges that it has been advised of the NJCM policy that no prizes consisting of cash or a cash equivalent (specifically including Casino vouchers) shall be offered by any Exhibitor at the NJCM Conference. The undersigned exhibitor further acknowledges that it has been advised that Local Government officers are subject to provisions of the NJ Local Government Ethics Law (NJSA 40A:9-22.1 et seq). This acknowledgement shall constitute part of the exhibitors' contract with NJCM. Failure to comply with the prohibition on cash prizes will subject the exhibitor to immediate expulsion from the Conference.