



**NEW JERSEY CONFERENCE OF MAYORS
CONFERENCE MAGAZINE
2018 ADVERTISING INSERTION ORDER**

Issue I - Spring/Summer 2018

Issue II - Fall/Winter 2018

	<u>1 Issue</u>	<u>2 Issue Discount</u>
Back Cover (8.5"x11" Bleed)	\$1140 color	\$1040 ea. color
Inside Front Cover (8.5"x11" Bleed)	\$975 color	\$875 ea. color
Full Page (7.5" X 10")	\$660 b&w / \$810 color	\$590 ea b&w / \$740 ea. color
1/2 Page (7.5" X 4. 7/8")	\$330 b&w / \$430 color	\$300 ea. b&w / \$400 ea color
1/4 Page (3 5/8" x 4 7/8")	\$160 b&w / \$210 color	\$145 ea. b&w / \$195 ea color
Business Card (2 issue rate only)		\$225 yr. b&w / \$325 yr color

Please email PDF or TIF files to charlie@njcm.org
Fax completed form to 609-989-9595 or mail to NJCM, 410 Riverview Plaza, Trenton, NJ 08611
Make checks payable to New Jersey Conference of Mayors or contact the NJCM office at 609-989-9216
to make payment using Visa, MasterCard & American Express

Please check issue date(s) **Spring/Summer 2018** **Fall/Winter 2018**

Ad size: _____ B&W _____ Process color _____ Total cost _____

Company _____ Address _____

Name/title _____ Signature _____

Phone _____ Email _____ Date _____