NEW JERSEY CONFERENCE OF MAYORS
410 Riverview Plaza, Trenton, NJ 08611
Phone (609) 989-9216 Fax (609) 989-9595
www.njcm.org njcm@njcm.org

2017 – 2018
President
Mayor James J. Perry
Hardwick Township

Vice Presidents

Mayor Chuck Chiarello
Buena Vista Township

Mayor William J. Chegwidden
Wharton Borough

Mayor Janice S. Mironov
East Windsor Township

Mayor Robert Campbell
Downe Township

Immediate Past President
Mayor Phyllis Jeffries-Magazzu
Berlin Township

President's Appointee
Mayor Paul Muir
Bethlehem Township

Legislative Chair
Mayor Timothy McDonough
Hope Township

Mayor Emeritus Advisory Council Chairman
Honorable John F. Morrissey
Merchantville

Executive Director
John F. Morrissey

Business Council Director
Mayor Gary Passanante
Somerdale

Attorneys
Steven S. Glickman, Esquire
General/Labor Relations Counsel

William Caruso, Esquire
Legislative Counsel

Paul Bent
Legislative Consultant

Mary Zajack
Operations Manager

July 2017

Dear Colleague/Exhibitor,

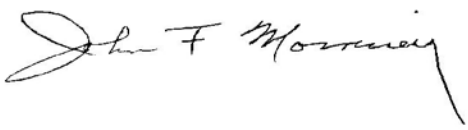
We cordially invite you to join us as an Exhibitor at our 55th Annual Spring Conference & Exposition, Wednesday, April 25 through Friday, April 27, 2018 at the Borgata Hotel Casino & Spa Event Center, Atlantic City.

The NJCM Annual Spring Conference is our biggest Mayors' event of the year, and a rare and excellent opportunity to showcase your product and service offerings to the decision makers of New Jersey. Our event is heavily attended by New Jersey Mayors, officials of their municipalities, state officials, legislators, and businesses throughout our state.

As an Exhibitor, you are invited to attend the various networking events during the conference as described on the enclosed information sheet. You will also be included in our Conference Event Program and listed in our new Exhibitor Directory on the NJCM website www.njcm.org. The Exhibitor Directory will provide a description of your company along with a link to your company's website! Also, you will be provided with mailing labels for the 565 Mayors of New Jersey for the purpose of your direct invitation for a visit to your exhibition booth.

Please review the information in this packet and select your space choices. Contact the NJCM office at 609-989-9216 with any questions.

Best Regards,



John F. Morrissey
Executive Director, NJCM

2018 NJCM SPRING CONFERENCE FACT SHEET

New Jersey Conference of Mayors
55th Annual Spring Conference

Exhibitor Check-In / Set-Up
Wednesday, April 25 9:30 am - 4:00 pm

Exhibit Dates & Times

Thursday, April 26	9:00 am - 5:00 pm
Friday, April 27	7:30 am - 12:00 pm

Exhibit Breakdown
Friday, April 27 12:00 pm - 4:00 pm

Location
Borgata Hotel Casino & Spa Events Center
1 Borgata Way, Atlantic City, NJ 08401

NJCM has negotiated a discount room rate at the Borgata Hotel of $112 per night (plus taxes) Tuesday thru Thursday. Make your reservation by calling the Borgata Hotel at (866) 692-6742 and use reservation code GBCMD18. Rooms are limited.

Reserve now! Space is limited
Registration deadline Monday, April 9, 2018

EXHIBITOR REGISTRATION FEES

Take advantage of our Early Bird Discounts!

$1795 per booth before Monday, Jan. 15, 2018
$1895 per booth after Monday, Jan. 15, 2018

Each booth includes two attendee badges and entrance into all events listed below

ADDITIONAL EXHIBIT SPACE

$1695 before Monday, Jan. 15, 2018
$1795 after Monday, Jan. 15, 2018

Each additional booth includes two attendee badges and entrance into all events listed

ADDITIONAL EXHIBITOR BADGES

$395 per badge before Monday, Jan. 15, 2018
$445 per badge after Mon., Jan. 15, 2018

Each badge includes one ticket to all events listed below

REGISTRATION FEE INCLUDES•••

- Entrance Badge for 2 Attendees
- Carpeted 10' x 8' Space, 2 Chairs, 8' Draped Table
- 2 Tickets to the Mayors Continental Breakfast, Thursday, April 26
- 2 Tickets to the Governor's Grand Luncheon, Thursday, April 26
- 2 Tickets to the Legislator's Reception, Thursday evening, April 26
- 2 Tickets to attend the Mayors Raw Bar, Thursday evening, April 26
- 2 Tickets to attend the Mayors Dessert Reception, Thursday evening, April 26
- 2 Tickets to attend the Mayors Breakfast, Friday, April 27
- Access to Free Coffee Service on Exhibit Floor
- Access to Free Cell Phone/Laptop Charging Station on Exhibit Floor
- Company listing in the NJCM Conference Program
- Listing in the Exhibitor Directory on the NJCM website www.njcm.org giving a description of your company along with a link to your company's homepage

New Jersey Conference of Mayors
55th Annual Spring Conference Registration
Wednesday, April 25 - Friday, April 27, 2018

Registration Fees (please check)	Early Bird (before 1/15/18)	After 1/15/18
One Exhibit Booth (includes 2 badges)	$1795 [ ]	$1895 [ ]
Additional Exhibit Booth (includes 2 badges)	$1695 [ ]	$1795 [ ]
Additional Attendee Badge (s)	$395 [ ]	$445 [ ]

Company /Organization _____

Contact Person_____Email_____

Contact Phone_____Cell_____

Please enter the following information as it should appear on the exhibitor badge

Name_____Title _____

Name_____Title _____

Name_____Title _____

Name_____Title _____

Please enter the following information as it should appear in the conference program
(Program deadline Monday, April 2, 2018)

Company/Organization _____

Address _____

Phone _____ Web Address_____

Service Description (max 100 letters/spaces) _____

_____

_____

_____

_____

NJCM Board of Directors Reception & Dinner Registration

Wednesday, April 25, 2018 - 6pm-8pm
Borgata Hotel Casino & Spa

Network with mayors, legislators, county & state elected officials at this pre-conference event!

The evening begins with an NJCM Board of Directors Reception and Dinner, followed by the presentation of the Lee Veale Award and the NJCM Business Council Sponsor Awards

Registration fee $150 (per person)

Name _____ Name _____

Register Today!
To ensure deadlines, please fax form to 609-989-9595 or email to njcm@njcm.org

Mail form with check payable to
NJCM
410 Riverview Plaza
Trenton, NJ 08611

You may also contact the NJCM office at 609-989-9216 to make payment using Visa, Master Card or American Express.

Check enclosed payable to NJCM in the amount of

$_____

Refunds and Cancellations

- Cancellations made before Tuesday, April 17, 2018 will be subject to a $200 cancellation service charge.
- No refunds for cancellations made on or after Wednesday, April 18, 2018.

MANDATORY EXHIBITOR AGREEMENT
Please read carefully

The undersigned exhibitor hereby acknowledges that it has been advised of the New Jersey Conference of Mayors policy that no prizes consisting of cash or a cash equivalent (specifically including Casino vouchers) shall be offered by any Exhibitor at the NJCM Conference.

The undersigned exhibitor further acknowledges that it has been advised that Local Government Officers* are subject to provisions of the New Jersey Local Government Ethics Law (N.J.S.A. 40A:9-22.1 et seq.)
This acknowledgement shall constitute part of the exhibitor's contract with NJCM. Failure to comply with the prohibition on cash prizes will subject the exhibitor to the immediate expulsion from the Conference.

Exhibitor _____

Signature _____

Date _____

*Local Government Officer means any person whether compensated or not, whether part time or full time: (1) elected to any office of a local government agency: (2) serving on a local government agency which has the authority to enact ordinances, approve development applications or grant zoning variances: (3) who is a member of an independent municipal, county or regional authority; or (4) who is a managerial executive of a confidential employee of a local government agency.

NEW JERSEY CONFERENCE OF MAYORS

55th Annual NJCM Spring Conference
Program Advertisement Insertion Order

Compliment your exhibit at our 55th Annual Spring Conference with an advertisement in the Mayors Program guide. Give decision makers a heads-up of your product and service offerings.

OUTSIDE BACK COVER 4.75w x 7.25h	$500 Process Color
INSIDE FRONT COVER 4.75w x 7.25h	$425 Process Color
INSIDE BACK COVER 4.75w x 7.25h	$425 Process Color
FULL PAGE 4.75w x 7.25h	$350 *B*&W
BUSINESS CARD	$100 B&W

Reserve your space now!

Space reservation deadline Thursday, March 29, 2018 with signed insertion order.
Material deadline Monday, April 2, 2018

Ad size: _____ Total $ _____

Please email PDF or TIF files to njcm@njcm.org
Mail form along with check payable to NJCM to: NJCM, 410 Riverview Plaza, Trenton, NJ 08611
Please call the NJCM office at 609-989-9216 to make payment using VISA, MasterCard, or American Express

NAME _____ **TITLE** _____

ORGANIZATION/COMPANY _____

ADDRESS _____

EMAIL _____ **PHONE** _____ **FAX** _____

SIGNATURE _____ **DATE** _____