



NEW JERSEY CONFERENCE OF MAYORS

410 Riverview Plaza, Trenton, NJ 08611
Phone (609) 989-9216 Fax (609) 989-9595
www.njcm.org njcm@njcm.org

January 2017

Dear Colleague/Exhibitor,

We cordially invite you to join us as an Exhibitor at our 54th Annual Spring Conference & Exposition, Wednesday, April 26 through Friday, April 28, 2017 at the Borgata Hotel Casino & Spa Event Center, Atlantic City.

The NJCM Annual Spring Conference is our biggest Mayors' event of the year, and a rare and excellent opportunity to showcase your product and service offerings to the decision makers of New Jersey. Our event is heavily attended by New Jersey Mayors, officials of their municipalities, state officials, legislators, and businesses throughout our state.

As an Exhibitor, you are invited to attend the various networking events during the conference as described on the enclosed information sheet. You will also be included in our Conference Event Program and listed in our new Exhibitor Directory on the NJCM website www.njcm.org. The Exhibitor Directory will provide a description your company along with a link to your company's website! Also, you will be provided with mailing labels for the 565 Mayors of New Jersey for the purpose of your direct invitation for a visit to your exhibition booth.

Please review the information in this packet and select your space choices. Contact the NJCM office at 609-989-9216 with any questions.

Best Regards,

John F. Morrissey
Executive Director, NJCM

2016 – 2017

President

Mayor Phyllis Jeffries Magazzu
Berlin Township

Vice Presidents

Mayor James J. Perry
Hardwick Township

Mayor Chuck Chiarello
Buena Vista Township

Mayor William J. Chegwidden
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Magnolia Borough

Legislative Chair

Mayor Timothy McDonough
Hope Township

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Chairman
Honorable John F. Morrissey
Merchantville

Executive Director

John F. Morrissey

Business Council Director

Mayor Gary Passanante
Somerdale

Attorneys

Steven S. Glickman, Esquire
General/Labor Relations Counsel

William Caruso, Esquire
Legislative Counsel

Paul Bent
Legislative Consultant

Mary Zajack
Operations Manager

2017 NJCM SPRING CONFERENCE FACT SHEET

New Jersey Conference of Mayors 54th Annual Spring Conference



Exhibitor Check-In / Set-Up

Wednesday, April 26 9:30 am - 4:00 pm

Exhibit Dates & Times

Thursday, April 27 9:00 am - 5:00 pm

Friday, April 28 7:30 am - 12:00 pm

Exhibit Breakdown

Friday, April 28 12:00 pm - 4:00 pm

Location

Borgata Hotel Casino & Spa Events Center
1 Borgata Way, Atlantic City, NJ 08401

NJCM has negotiated a discount room rate at the Borgata Hotel of \$112 per night Tuesday thru Thursday. Make your reservation by calling the Borgata Hotel at (866) 692-6742 and use reservation code GBCMD17. Rooms are limited.



Exhibitor Registration Fees

Early Bird Registration!

\$1795 per booth until Monday, Feb. 27, 2017

\$1895 per booth after Monday, Feb. 27, 2017

Each booth includes two attendee badges and entrance into all events listed below

Additional Exhibitor Badges

Early Bird Registration!

\$395 per badge before Monday, Feb. 27, 2017

\$445 per badge after Monday, Feb. 27, 2017

Each badge includes one ticket to all events listed below

Registration Deadlines

Deadline for returning Exhibitors wishing to secure last year's booth location is Monday, March 6, 2017

Reserve now! Space is limited.

Final registration deadline Monday, April 10, 2017

REGISTRATION FEE INCLUDES●●●

- Entrance Badge for 2 Attendees
- Carpeted 10'x8' Space, 2 Chairs, 8' Draped Table
- 2 Tickets to the Mayors Continental Breakfast, Thursday, April 27
- 2 Tickets to the Governor's Grand Luncheon, Thursday, April 27
- 2 Tickets to the Legislator's Reception, Thursday evening, April 27
- 2 Tickets to attend the Mayors Raw Bar, Thursday evening, April 27
- 2 Tickets to attend the Mayors Dessert Reception, Thursday evening April 27
- 2 Tickets to attend Mayors Breakfast, Friday, April 28
- Company listing in the NJCM Conference Program
- Listing in the Exhibitor Directory on the NJCM website www.njcm.org giving a description of your company along with a link to your company's homepage



New Jersey Conference of Mayors 54th Annual Spring Conference Registration Wednesday, April 26 - Friday, April 28, 2017

Registration Fees (please check)

	Regular	Early Bird (before 2/27/17)
One Exhibit Booth (includes 2 badges)	\$1895 []	\$1795 []
Additional Exhibit Booth (includes 2 badges)	\$1795 []	\$1695 []
Additional Attendee Badge (s)	\$ 445 []	\$ 395 []

Company /Organization _____

Contact Person _____ Email _____

Contact Phone _____ Cell _____

Please enter the following information as you would like it to appear on the exhibitor badge

Name _____ Title _____

Name _____ Title _____

Name _____ Title _____

Name _____ Title _____

**Please enter the following information as it should appear in the conference program
(Program deadline Monday, April 10, 2017)**

Company/Organization _____

Address _____

Phone _____ Web Address _____

Service Description (max 100 letters/spaces)

Booth locations are limited and assigned to returning exhibitors first.
The deadline to secure last year's location is Monday, March 6, 2017. Final deadline Monday, April 10, 2017
Every effort will be made to accommodate your request, however floor plan is subject to change.

Please reserve my 2016 location _____

**NJCM Board of Directors Reception & Dinner Registration
Wednesday, April 26, 2017 - 6pm-8pm
Borgata Hotel Casino & Spa**

Unwind and network with NJCM mayors, legislators, county & state elected officials at this pre-conference event! The evening begins with an NJCM Board of Directors Reception and Dinner, followed by the presentation of the Lee Veale Award and the NJCM Business Council Sponsor Awards

Registration fee \$150 (per person)

Name _____ Name _____

Register Today!

To ensure deadlines, please fax form to 609-989-9595 or email to njcm@njcm.org

Mail form with check payable to
NJCM
410 Riverview Plaza
Trenton, NJ 08611

You may also contact the NJCM office at 609-989-9216 to make payment using Visa, Master Card or American Express.

Check enclosed payable to NJCM in the amount of \$ _____

Refunds and Cancellations

- Cancellations made before Tuesday, April 18, 2017 will be subject to a \$200 cancellation service charge.
- No refunds for cancellations made on or after Wednesday, April 19, 2017.

**MANDATORY EXHIBITOR AGREEMENT
Please read carefully**

The undersigned exhibitor hereby acknowledges that it has been advised of the New Jersey Conference of Mayors policy that no prizes consisting of cash or a cash equivalent (specifically including Casino vouchers) shall be offered by any Exhibitor at the NJCM Conference.

The undersigned exhibitor further acknowledges that it has been advised that Local Government Officers* are subject to provisions of the New Jersey Local Government Ethics Law (N.J.S.A. 40A:9-22.1 et seq.)

This acknowledgement shall constitute part of the exhibitor's contract with NJCM. Failure to comply with the prohibition on cash prizes will subject the exhibitor to the immediate expulsion from the Conference.

Exhibitor _____

Signature _____

Date _____

*Local Government Officer means any person whether compensated or not, whether part time or full time: (1) elected to any office of a local government agency; (2) serving on a local government agency which has the authority to enact ordinances, approve development applications or grant zoning variances; (3) who is a member of an independent municipal, county or regional authority; or (4) who is a managerial executive of a confidential employee of a local government agency.



NEW JERSEY CONFERENCE OF MAYORS

**54th Annual NJCM Spring Conference
Program Advertisement Insertion Order**

*Compliment your exhibit at our 54th Annual Spring Conference
with an advertisement in the Mayors Program guide.
Give decision makers a heads-up of your product and service offerings.*

Outside Back Cover (4.75w x 7.25h)	\$500 Process Color
Inside Front Cover (4.75w x 7.25h)	\$425 Process Color
Inside Back Cover (4.75w x 7.25h)	\$425 Process Color
Full Page Interior (4.75w x 7.25h)	\$350 B&W only
Business Card	\$100 B&W only

Reserve your space now!

Space reservation deadline Thursday, March 30, 2017 with signed insertion order.
Material deadline Tuesday, April 4, 2017

Ad size _____ Total \$ _____

Please email PDF or TIF files to njcm@njcm.org
Mail form along with check payable to NJCM to: NJCM, 410 Riverview Plaza, Trenton, NJ 08611
Please call the NJCM office at 609-989-9216 to make payment using VISA, MasterCard, or American Express

NAME _____ TITLE _____

ORGANIZATION/COMPANY _____

ADDRESS _____

EMAIL _____ PHONE _____ FAX _____

SIGNATURE _____ DATE _____