EXPOSITION FACT SHEET

New Jersey Conference of Mayors

52nd Annual Spring Conference

Exhibit Dates & Times

Thursday, April 23 9:00 am—5:00 pm

Friday, April 24 7:30 am - 12:00 pm

Set-Up Times

Wednesday, April 22 9:30 am - 4:00 pm

Exhibit Breakdown

Friday, April, 24 12:00 pm - 4:00 pm

Location

Borgata Hotel Casino & Spa Events Center
1 Borgata Way, Atlantic City, NJ 08401

NJCM has negotiated a discount room rate at the Bograta Hotel of $109 per night Tuesday thru Thursday. Make your reservation by calling the Borgata Hotel at (866) 692-6742 and use reservation code GBCMD15. Rooms are limited.

Exhibitor Registration Fee

$1895 per booth

Includes admittance for 2 booth attendees and entrance into all events listed below

Additional Attendees

$445 each

includes one ticket to events listed below

Returning Exhibitor Deadline

Monday, March 16, 2015
to secure last year's space

New Exhibitor Deadline

Monday, April 6, 2015

$1895 per additional Booth Space

REGISTRATION FEE INCLUDES…….

- ⇒ ***Entrance for 2 Attendees***
- ⇒ ***Carpeted 10'x8' Space, 2 Chairs, 8' Draped Table***
- ⇒ ***2 Tickets to Mayors Continental Breakfast, Thursday, April 23***
- ⇒ ***2 Tickets to the Governor's Grand Luncheon, Thursday, April 23***
- ⇒ ***2 Tickets to Legislator's Reception, Thursday evening, April 23***
- ⇒ ***2 Tickets to attend Mayors Dessert Reception and Raw Bar, Thursday, April 23***
- ⇒ ***2 Tickets to attend Mayors Breakfast, Friday, April 24***

Space is limited! Reserve now to network and market your business solutions to the decision makers of New Jersey!

NJCM Since 1963

NEW JERSEY CONFERENCE OF MAYORS

52nd Annual Spring Conference

150 West State Street, 1st Floor • Trenton, NJ 08608-1105 • Tax ID# 22-1732071
Ph: 609-989-9216 • Fax: 609-989-9595 • njcm@njcm.org • www.njcm.org

NJCM Conference Exhibitor Registration & Information, Wednesday, April 22 — Friday, April 24, 2015
Please return this form to: NJCM, 150 West State St., 1st Floor, Trenton, NJ 08608 or fax 609-989-9595

Please reserve one exhibit space for:

Company or Organization _____

Contact Person _____Email _____

Phone _____Fax _____Date: _____

Exhibitor Name _____ Title_____

Exhibitor Name _____ Title_____

Booth locations are limited and assigned to returning exhibitors first. Every effort will be made to accommodate your request, however floor plan is subject to change. Returning exhibitor deadline Monday, March 16, 2015. New Exhibitor deadline Monday, April 6, 2015. ***If you are a returning exhibitor and would like to secure the same location as 2014 please check here and indicate booth number: Same as 2014 _____ Booth # _____***

Each exhibit space is issued 2 badges. If you require additional space (s) or attendee name badges, please specify below.

Please reserve _____ additional exhibit space @ $1895
(includes 2 exhibitor badges & 2 tickets to all events as listed on Exposition Fact Sheet)

Please reserve _____ additional name badge (s) @ $445 ea. (each badge includes 1 ticket to all events as listed on Fact Sheet)

Exhibitor Name _____ Title_____

Exhibitor Name _____ Title_____

Check enclosed payable to NJCM in the amount of $_____ or contact NJCM at 609-989-9216 to use Visa or MasterCard

Exhibitor cancellations made before Tuesday, April 14, 2015 will be subject to a $200 cancellation service charge.
No refunds will be given to cancellations made on or after Wednesday, April 15, 2015.

Please enter the following information as you would like it to appear in our conference program.

Company/Organization Name: _____

Full address: _____

Phone: _____ Website: _____

Service Description (max 100 letters/spaces) _____

_____

_____

NEW JERSEY CONFERENCE OF MAYORS

52nd Annual Spring Conference

DON'T MISS THIS NETWORKING OPPORTUNITY!

NJCM BOARD OF DIRECTORS RECEPTION & DINNER REGISTRATION

Wednesday, April 22, 2015
6 pm to 8 pm
at the Borgata Hotel Casino & Spa, Atlantic City, NJ

Unwind and network with NJCM Mayors, Legislators, County & State Officials at this pre conference event! The evening begins with an NJCM Board of Directors Reception and Dinner, followed by the Presentation of the Lee Veale Award and the NJCM Business Council Sponsor Awards.

Registration fee $ 150 (per person)

Registration deadline Monday, April 6, 2015
Please fax form to 609-989-9595 or mail to: NJCM, 150 West State St., 1st Floor, Trenton, NJ 08608

Name (1) _____ Title _____

Company _____ Email _____

Name (2) _____ Title _____

Company _____ Email _____

Name (3) _____ Title _____

Company _____ Email _____

Name (4) _____ Title _____

Company _____ Email _____

Check enclosed payable to NJCM in amount of $_____ or contact NJCM at 609-989-9216 for payment using VISA/Mastercard

Since this is a catered event, no refunds will be made for cancellations after Monday, April 20. 2015

150 West State Street, 1st Floor • Trenton, NJ 08608-1105 • Tax ID# 22-1732071
Ph: 609-989-9216 • Fax: 609-989-9595
njcm@njcm.org • www.njcm.org

NEW JERSEY CONFERENCE OF MAYORS

52nd Annual Spring Conference

MANDATORY EXHIBITOR AGREEMENT

Please read carefully.
This form must be completed by each exhibitor and returned prior to deadline date of Monday, April 7, 2014. (conference dates Wednesday, April 22—Friday, April 24, 2015). Please fax signed form to 609-989-9595.

The undersigned exhibitor hereby acknowledges that it has been advised of the New Jersey Conference of Mayors policy that **no prizes consisting of cash or a cash equivalent** (specifically including Casino tokens) **shall be offered by any Exhibitor at the NJCM Conference**.

The undersigned Exhibitor further acknowledges that it has been advised that Local Government Officers* are subject to provisions of the New Jersey Local Government Ethics Law (N.J.S.A. 40A:9-22.1 et seq.)

This acknowledgement shall constitute part of the exhibitor's contract with the New Jersey Conference of Mayors. Failure to comply with the prohibition on cash prizes will subject the exhibitor to the immediate expulsion from the Conference.

Exhibitor Name: _____

Authorized Signature _____

Date _____

*Local Government Officer" means any person whether compensated or not, whether part time or full time: (1) elected to any office of a local government agency: (2) serving on a local government agency which has the authority to enact ordinances, approve development applications or grant zoning variances: (3) who is a member of an independent municipal, county or regional authority; or (4) who is a managerial executive of a confidential employee of a local government agency.

150 West State Street, 1st Floor • Trenton, NJ 08608-1105 • Tax ID# 22-1732071
Ph: 609-989-9216 • Fax: 609-989-9595
njcm@njcm.org • www.njcm.org

NEW JERSEY CONFERENCE OF MAYORS

52nd Annual Spring Conference

Dear Exhibitor/Colleague,

"Mayors' Door Prizes" are one of the favorite activities during the event and adds extra value and exposure to your company or organization. We are seeking prizes and gift certificates valued at approximately $100 (retail value) and up. Donated prizes will be prominently displayed in the Exhibit Hall with signs that acknowledge the Gift Sponsors.

The Door Prize Give-Away is a great way to drive more Mayors to your exhibit! Here is how it works….

Each Mayor will be given a personalized card. Each Exhibitor will be given colored stamps. When a Mayor visits your booth, he/she must obtain a colored stamp from you. Once the Mayor acquires a dozen stamps, he/she will then be eligible to enter their card for the prize drawings which will be held Friday during lunch.

If you wish to be a Door Prize Sponsor, please fax this form to 609-989-9595 prior to the conference. Please bring your item to the NJCM registration desk at the Borgata, Wed., April 22, 9:30am-3:30pm or Thursday, April 23, 9am - noon. Items can also be sent to the NJCM office prior to Thursday, April 16, 2015

Company/Organization: _____

Contact name: _____

Email: _____

Address: _____

Phone: _____ *Fax:* _____

Item Description _____

Signature _____ *Date:* _____

We thank you for your generosity and support and wish you a successful conference!

NJCM assumes no responsibility for the safety of personnel and property of exhibitors or of the personal property of their officers, agents or employees. Any exhibitor wishing to insure his personnel or goods against injury, theft, or damage by fire, accident or other cause, must do so at his own expense. NJCM shall not be liable for any damages in the event that performance of this exposition is rendered impossible for any of the following causes: destruction of the conference facility or any substantial portion thereof, by fire, earthquake, the elements, or a public enemy, strikes or public disorders, impossibility of performance created by law or any public authority; and/or causes beyond its control or the control of NJCM.

150 West State Street, 1st Floor • Trenton, NJ 08608-1105 • Tax ID# 22-1732071

Ph: 609-989-9216 • Fax: 609-989-9595

njcm@njcm.org • www.njcm.org